

ROUTLEDGE HANDBOOK

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"The disciplinary maturity of Chinese communication and media studies is on show in this strong collection. Established and emerging scholars have contributed to a volume that ranges across most of the topics that constitute a grounding for students."

Professor Stephanie Hemelryk Donald, *Head of School of the Arts, University of Liverpool, UK*

The Routledge Handbook of Pan-Africanism provides an international, intersectional, and interdisciplinary overview of, and approach to, Pan-Africanism, making an invaluable contribution to the ongoing evolution of Pan-Africanism and demonstrating its continued significance in the 21st century.

Including 36 chapters by acclaimed established and emerging scholars, the handbook is organized into seven parts, each centered around a comprehensive theme:

- Intellectual origins, historical evolution, and radical politics of Pan-Africanism
- Pan-Africanist theories
- Pan-Africanism in the African diaspora
- Pan-Africanism in Africa
- Literary Pan-Africanism
- Musical Pan-Africanism

The contemporary and continued relevance of Pan-Africanism in the 21st century

The Routledge Handbook of Pan-Africanism is an indispensable source for scholars and students with research interests in continental and diasporan African history, sociology, politics, economics, and aesthetics. It will also be a very valuable resource for those working in interdisciplinary fields, such as African studies, African American studies, Caribbean studies, decolonial studies, postcolonial studies, women and gender studies, and queer studies.

Reiland Rabaka is Professor of African, African American, and Caribbean Studies in the Department of Ethnic Studies at the University of Colorado, Boulder. Additionally, he is a Research Fellow in the College of Human Sciences at the University of South Africa (UNISA). He is the author of more than fifty scholarly articles, book chapters, and essays, as well as more than a dozen books including: *Du Bois's Dialectics; Africana Critical Theory; Against Epistemic Apartheid: W.E.B. Du Bois and the Disciplinary Decadence of Sociology; Forms of Fanonism: Frantz Fanon's Critical Theory and the Dialectics of Decolonization; Concepts of Cabralism: Amílcar Cabral and Africana Critical Theory; and The Negritude Movement.*

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ROUTLEDGE INTERNATIONAL HANDBOOK

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"The disciplinary maturity of Chinese communication and media studies is on show in this strong collection. Established and emerging scholars have contributed to a volume that ranges across most of the topics that constitute a grounding for students."

Professor Stephanie Hemelryk Donald, *Head of School of the Arts, University of Liverpool, UK*

Freedom of religion is an issue of universal interest and scope. However, in the last two centuries at least, the philosophical, religious and legal terms of the question have been largely defined in the West. In an increasingly global world, widening our knowledge of this right's roots in different cultural and legal systems becomes a priority. This Handbook seeks to attain this goal through a better understanding of the historical roots and expressions of the right to freedom of religion on the one hand and, on the other, of its theological background in different religious traditions. History and theology provide the setting for the analysis of the politics of freedom of religion, that is, how this right is used in the context of the dialogue/confrontation between countries placed in different cultural regions of the world, and of the legal strategies and tools that have been developed and are employed to protect and foster the right to freedom of religion. Behind these legal and political strategies, there is an ongoing debate about the nature of this right, whose main features are explored in the final section.

Global, historical and interdisciplinary in approach, this book studies the new relevance of freedom of religion worldwide and develops suitable categories to analyze and understand the role that freedom of religion can play in managing religious and cultural diversity in our societies. Authored by experts, through the contributions collected in these chapters, scholars and students will be able to broaden and deepen their knowledge of the right to freedom of religion and to develop the ability to go beyond the borders of the different cultural environments in which this right took shape and developed.

Silvio Ferrari is Professor of Law at the University of Milan, Italy.

Mark Hill QC is Associate Professor at the Centre for Law and Religion, Cardiff University; University of Pretoria; Notre Dame University Law School, Sydney; and King's College, London. He lectures in law at the Open University.

Arif A. Jamal is Associate Professor at the Faculty of Law, National University of Singapore.

Rossella Bottoni is Associate Professor of Law and Religion at the Faculty of Law of the University of Trento, Italy.

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"Big history is the most innovative and intellectually daring kind of historical scholarship on offer. It is the historical genre that can be used to appraise the biggest challenges that we face as a species, such as our burgeoning numbers, our relationships with other species, and the way we have so far engaged with the natural environment. This volume showcases the remarkable potential of the field. It is especially useful because it brings together big history's leading figures, as well as important fellow travellers in the social and natural sciences. And all of them bring to this volume their 'best game'."

Nick Doumanis, *University of New South Wales, Sydney, Australia*

The Routledge Companion to Alternative and Community Media provides an authoritative and comprehensive examination of the diverse forms, practices and philosophies of alternative and community media across the world.

The volume offers a multiplicity of perspectives to examine the reasons why alternative and community media arise, how they develop in particular ways and in particular places, and how they can enrich our understanding of the broader media landscape and its place in society.

The 50 chapters present a range of theoretical and methodological positions, and arguments to demonstrate the dynamic, challenging and innovative thinking around the subject, locating media theory and practice within the broader concerns of democracy, citizenship, social exclusion, race, class and gender.

Contributors: Laura Ahva, Stuart Allan, Heather Anderson, Chris Atton, Olga Guedes Bailey, Mary Angela Bock, Megan Boler, Axel Bruns, Jean Burgess, Bart Cammaerts, Nico Carpenter, William K. Carroll, Yiannis Christidis, Nick Couldry, Vaa Doudaki, Tony Downmunt, John D. H. Downing, Victoria Esteves, Susan Forde, Kenne Foxwell-Norton, Christian Fuchs, Janey Gordon, Pinar Gurleyen, Robert A. Hackett, Adnan Hadzi, James F. Hamilton, Tony Harcup, Heikki Heikkilä, Arne Hintz, Per Jauert, Richard Lance Keeble, Linda Jean Kenix, Dorothy Kidd, Eun-Gyoo Kim, Risto Kunelius, Peter M. Lewis, Leah A. Lievrouw, Hayes Mawindi Mabwazaza, Kirsten MacLeod.

Chris Atton is Professor of Media and Culture in the School of Arts and Creative Industries at Edinburgh Napier University, UK. His books include *Alternative Media, An Alternative Internet and Alternative Journalism*. He has made special studies of fanzines, the media of new social movements and audiences for avant-garde and other 'difficult' forms of popular music.

MEDIA STUDIES

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Dramatic changes in technology, regulations and consumer behavior are transforming the financial services industry around the world. This book provides an excellent and comprehensive perspective from several experts on how marketing practices need to change in this dynamic industry.

Sunil Gupta, *Professor, Harvard University, USA*

While most financial institutions focus their energy on adhering to the new regulatory environment, this book brings the attention of practitioners and academics back to its origins, namely how to create outstanding customer value in a fast changing environment by providing services for financial security, stability and flexibility. It offers a comprehensive perspective on how to regain trustful relationships with customers and stay competitive against the upcoming new players in the market.

Peter Maas, *Professor, University of St. Gallen, Switzerland*

Interest in financial services marketing has grown hugely over the last few decades, particularly since the financial crisis, which scarred the industry and its relationship with customers. It reflects the importance of the financial services industry to the economies of every nation and the realization that the consumption and marketing of financial services differs from that of tangible goods and indeed many other intangible services.

This book is therefore a timely and much-needed comprehensive compendium that reflects the development and maturation of the research domain, and pulls together, in a single volume, the current state of thinking and debate. The events associated with the financial crisis have highlighted the need for banks and other financial institutions to understand how to rebuild trust and confidence, improve relationships and derive value from the marketing process.

Edited by an international team of experts, this book provides the latest thinking on how to manage such challenges and is vital reading for students and researchers in financial services marketing, policy-makers and practitioners.

Tina Harrison is Senior Lecturer at the University of Edinburgh, UK and editor of the *Journal of Financial Services Marketing*.

Hooman Estelami is Professor of Marketing at Fordham University, USA and editor of the *International Journal of Bank Marketing*.

BUSINESS AND MANAGEMENT

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