Taylor & Francis eBook+

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Adding value to the learning experience

What is eBook+?

eBook+ is the enhancement of content in our eBooks with additional interactive features to provide added value and a better user experience. Our eBook+ titles are designed to make reading more engaging, increase comprehension and retention of the material and ultimately lead to greater student success.



Experience interactive learning with us

Key Features Available



Audio

Selected eBook+ contain professionallyrecorded audio excerpts, including music and enunciation, to enhance learning according to individual needs.



Video

eBook+ contain video clips to assist students in gaining deeper understanding of the content and amplify the learning experience.



Further Links

Provides external links to help users access additional content for reference and further reading.



Data Visualization

Using visual elements like charts, graphs and maps to provide an accessible way to see and understand trends and data.



Quizzes and Assessments

Uses quizzes and assessments to engage learners and assess the competencies during various learning stages.



Interactive Problems and Solutions

Provide active learning through interactive problem-solving exercises to improve engagement and performance.

Benefits



Digitization

Beyond just digital versions of print materials, taking advantage of digital elements such as multimedia and real-time collaboration can improve engagement, comprehension and retention for users through interactive content



Enhanced Learning Experience

Integration of self-testing and realworld examples into study material on a single platform allows for quick and easy check for mastery of content before progressing, as well as, application of theory in the real world



Accessibility

A device-agnostic design for a seamless experience across many devices and systems; Users can access the material anytime, anywhere



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