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January - June 2024
New and Forthcoming Titles
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Air Transport Economics
From Theory to Applications

Bijan Vasigh, Brian Pearce

Air Transport Economics: From Theory to Applications uniquely merges the institutional and technical aspects of the aviation industry with their theoretical economic underpinnings. Its integrative approach offers a fresh point of view that will find favor with many students of aviation.

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Maritime Ports, Supply Chains and Logistics Corridors

Edited by Cyrille Bertelle, Nathan Gouin, Antoine Frémont

This book aims to highlight the interrelations between maritime ports, inland corridors and logistics. Inland corridors could be defined as major arteries for inland transportation from and to the maritime port. They link together one or several ports located on the maritime range with one or several major inland metropolitan areas. The efficiency of international supply chains depends not only on the smooth operations in the port but also on the efficiency of inland distribution in terms of cost, reliability, added value services for the goods, safety and finally the environment.

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Fundamentals of Airport Planning
Theory and Practice

Ravi Lakshmanan

Fundamentals of Airport Planning aims to explain airport planning from the ground up. This book is aimed at postgraduate students who are specializing in Aviation or Air Transport Management, as well as professionals studying or working in airport planning and design and related aviation topics.

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Strategic Airline Retailing and Solutions
From Offers to Fulfillment to Loyalty

Nawal K. Taneja

This book provides a framework and tools to convert retailing concepts—from shopping to fulfillment—into reality by (a) renovating an airline’s core and ancillary products, (b) progressing faster on the digital transformation journey to make better data-based decisions about retailing, (c) getting better at managing customer value by knowing who the customers are, (d) asking the right questions to solve complex retailing problems relating to customers, competitors, and stakeholders, and (e) questioning common-held beliefs about the airline business. This book is indispensable for all airline executives and senior managers, as well as airline and airport commercial managers.

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Fundamentals of Aviation Crisis and Emergency Management

Gail A. Rowntree

This book takes the topic of aviation crisis and emergency management and walks the reader through what aviation organisations must consider alongside legislation to fully respond to an incident. It offers both theory and practical tips and ideas along with templates and checklists to help build confidence in how to run an aviation emergency operation. It will be essential for aviation students and professionals, disaster response organisations, and emergency planners.

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**Consumer Behaviour and Analytics**

**2ND EDITION**

**Consumer Behaviour and Digital Transformation**

**Ayantunji Gbadamosi**

Series: Business and Digital Transformation

This textbook explores how technological developments and emerging technologies impact on and engage with consumer behaviour and decision-making globally. The book will enable readers to develop a coherent understanding of the basic underpinnings of consumer behaviour as they relate to individual and group-oriented consumption decisions. This book will be accompanied by online resources for the use of instructors, including PowerPoint slides and a test bank.

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**Consumer Behaviour and Logistics and Transportation**

Recent Developments and Emerging Issues

**Edited by Nor Aida Abdul Rahman, T C Melewar, Pantea Foroudi, Suraksha Gupta**

Series: Routledge Studies in Marketing

The academic and scholar interest in the subject of branding in both consumer and industrial market has grown substantially in the dynamic post-pandemic environment. This edited collection offers a blend of comprehensive and extensive high quality research from global, highly reputed contributors. It covers issues related to establishment of brands, relevant niches such as service performance and social support, aviation and maritime industries, media relations, crisis branding and innovation.

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**Public Relations Planning**

A Practical Guide for Strategic Communication

**Edward T. Vieira, Jr., Yulong Li**

Public Relations Planning provides students with an in-depth understanding of the steps involved in planning and executing a successful PR campaign. Taking a strategic approach to the subject, the authors bring years of practical experience to the project, helping students see how theoretical elements fit together in reality and preparing them for the workplace. Providing a solid foundation to the PR planning process, this text is core reading for advanced undergraduate, postgraduate and executive education students studying Public Relations Strategy, Public Relations Campaigns, and Strategic Communications.

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**Strategic Brand Licensing**

Building Brand Value through Enduring Partnerships

**Maria Cristina Longo, Pete Canalichio**

This text provides a roadmap for brand licensing strategy to enable companies to leverage brand value and expand into other product categories or into different markets. Readers will understand both the risks and the benefits of partnerships, how to make the most of a brand’s potential in the digital platform, and how to extend a product portfolio through established brands. Practical yet theoretically grounded, this text is particularly suitable for postgraduate, MBA and executive education students interested in strategic brand management, licensing strategy and brand expansion.

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The Continuum of Consumer Choice

Gordon R. Foxall

Series: Routledge Studies in Marketing

The Continuum of Consumer Choice provides a novel view of consumer choice based on the temporal horizon of the consumer, giving rise to a spectrum of consumption styles from the everyday to the extreme. The focus is on explaining this continuum in behavioral, cognitive, and neurophysiological terms, affording the reader a unique perspective on the intellectual basis of consumer psychology and marketing.

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Artificial Intelligence for Business
An Implementation Guide Containing Practical and Industry-Specific Case Studies
Edited by Hemachandran K, Raul V. Rodriguez
This book is a valuable resource for academics, researchers, professionals, and policymakers who are interested in understanding the potential of AI in the business world. The contributions from leading experts and researchers provide a comprehensive overview of AI in business applications, and how it is transforming different sectors.

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Data Analytics for Business
AI-ML-PBI-SQL-R
Wolfgang Garn
Data Analytics is the discipline of extracting actionable insights by structuring, processing, analysing and visualising data using methods and software tools. Hence, we gain knowledge by understanding the data. This book is appropriate for master students but can be used for undergraduate students. Practitioners benefit from the readily available tools. The material was especially designed for Business Analytics degrees with a focus on Data Science. It can also be used for Machine Learning or Artificial Intelligence classes. This entry-level book is ideally suited for a wide range of disciplines wishing to gain actionable data insights in a practical manner.

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Creative Economy and Sustainable Development
The Context of Indian Handicrafts
Madhura Dutta
Series: Routledge Focus on the Global Creative Economy
The creative economy is one of the world’s most dynamic sectors. Drawing upon the author’s work on empowerment and sustainability, this book focuses on India’s indigenous, rural, traditional handicraft-based creative and cultural industries (CCIs) and the role it can play in the country’s creative economy. This concise yet comprehensive book provides an insightful and holistic understanding of India’s handicrafts economy which will be valuable reading for researchers and reflective practitioners.

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Deploying Enterprise Systems
How to Select, Configure, Build, Deploy, and Maintain a Successful ES in Your Organization
David Mattson
This book focuses on topics that business managers and project teams in global enterprises need to understand and follow to successfully deploy an Enterprise System (ES) for their organization.

Productivity Press
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Data Analytics and Digital Transformation
Erik Beulen, Marla A. Dans
Series: Business and Digital Transformation
This book offers insights into how both private and public organisations can innovate and keep up with growing data volumes and increasing technological developments in the short, mid and long term. It will be of direct appeal to global researchers and students across a range of business disciplines, including technology and innovation management, organisational studies and strategic management.

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Digital Transformation in The Recording Industry
Evolution of Power: From The Turntable To Blockchain
Anna Anetta Janowska
Series: Routledge Research in the Creative and Cultural Industries
The recording industry has famously been transformed by technology throughout its entire history. The book presents an analysis of these changes using Porter’s five forces model. The author highlights the evolution of buyers and suppliers power, the emergence of new competitors, product innovation and rivalry between companies in the industry driven by economic, political, social and legal factors. As an early mover in the social diffusion of copyright-sensitive content, the recording industry reflected in this book serves as an important reference for the analysis of other cultural and creative sectors.

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### Internet of Things in the Food Industry

**Challenges and Opportunities for the Internet of Food Things**

Edited by Anna Rogala, Renata Nestorowicz, Ewa Jerzyk

**Series:** Routledge Studies in Innovation, Organizations and Technology

The food industry is experiencing a digital transformation across the entire supply chain, from farm to fork. This book offers comprehensive insights into the challenges and opportunities faced, specifying and examining the application of the Internet of Things. The authors analyse the benefits and the related threats from the perspective of the participants of the entire supply chain, including consumers. Taking the reader on a journey, the book begins with an analysis of technology use in farming, production, logistics and retailing before delving into the use of digitalization in educating consumers on sustainable consumption practices.

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Hb: 978-1-032-63438-8: £130

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### Technologies and Trends in the Halal Industry

**Edited by Nor Aida Abdul Rahman, Kamran Mahroof, Azizul Hassan**

**Series:** Routledge Advances in Management and Business Studies

This book provides a greater understanding of the technologies, trends, and debates associated with Halal industry from different sectors such as food, logistics, pharmaceutical, tourism, medical, cosmetic and retail sector. This book will interest upper level students, scholars, academics and practitioners in the various discipline of tourism and travel, hospitality, food studies, marketing, pharmaceutical and medical, logistics, management, Islamic studies and information technology in the Halal industry.

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### Knowledge Management

**Systems and Processes in the AI Era**

**Edited by** Irma Becerra-Fernandez, Rajiv Sabherwal, Richard Kumi

Knowledge Management: Systems and Processes in the AI Era, Third Edition, is aimed at students and managers who seek detailed insights into contemporary knowledge management (KM). It explains the concepts, theories, and technologies that provide the foundation for knowledge management; the systems and structures that constitute KM solutions; and the processes for developing, deploying, and evaluating these KM solutions. This third edition has been revised and expanded to include more coverage of emergent trends such as cloud computing, online communities, crowdsourcing and artificial intelligence.

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### Sustainable Logistics Systems Using AI-based Meta-Heuristics Approaches

Edited by Juping Xu, Mitsuo Gen, Zongmin Li, YoungSu Yun

This book introduces and analyses recent trends and studies of sustainable logistics systems using AI-based meta-heuristics approaches, including AI-based meta-heuristics applied to supply chain network models, integrated multi-criteria decision-making approaches for green supply chain management etc. It emphasizes both theory and practice, providing methodological and theoretical basis as well as case references for Sustainable Logistics Systems using AI based Meta Heuristics. The chapters in this book were originally published in the International Journal of Management Science and Engineering Management.

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### The Business of the Metaverse

**How to Maintain the Human Element Within this New Business Reality**

**Edited by Hemachandran K, Raul V. Rodriguez**

This book fully illustrates the current advancements and results and expands the analysis of human-centric Metaverse applications to business segments and their future effects on overall enterprise management. Essentially, this book elaborates on the impact of the Metaverse across business sectors through the use of case studies.

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### The Complete Company Policies

**Documents and Guidance**

Edited by Ian Long

Company policy is an essential element in the success of any business. This book is a comprehensive guide to determining what policies your company needs, and how to draft and approve the relevant documents and implement them throughout the organization. With many useful templates and practical examples, it covers all areas of your business, including financial reporting, anti-money laundering, anti-fraud, conflicts of interest, data privacy and security, remote working, social media, whistleblowing, and more. It will be particularly relevant to any business that needs to create or review their policies in light of current regulations and standards.

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2ND EDITION

The Humachine
AI, Human Virtues, and the Superintelligent Enterprise

Nada R. Sanders, John D. Wood

The first edition of The Humachine offered a foundation for a new form of enterprise, integrating AI technology and human resources to optimize the unique advantages possessed by each. Now, in the face of the 'Great Resignation' and 'botsourcing'—where an activity previously done by humans is replaced by technology—thought leaders Sanders and Wood present a more positive and promising scenario, where an enterprise recognizes human resources as an asset class that possesses skills that cannot be replaced by automation.
Beyond Internal Control over Financial Reporting
The Chinese Experience

Daoguang Yang

By examining two different modes of internal control and the fundamentals of risk management, this book analyses the role of internal control in finance, investment, dividend allocation and corporate strategies through China’s experience. In doing so, it confirms the effectiveness and superiority of internal control in operation and management. The title will appeal to students, academics and accounting professionals interested in internal control (risk management), accounting, auditing and corporate finance, regulation and governance.

Understanding Payments
A Whistle-Stop Tour into What You Thought You Knew

Neira Jones

This is the book for professionals in the payments industry. Written in an engaging style, it enables new and experienced payments practitioners alike to understand the fundamentals of the various payment ecosystems, and to quickly get up to speed on developments in the industry. Also including an extensive and comprehensive glossary of payments-related terms—the first of its kind—this book will be used as an essential reference for years to come. It will be invaluable to payments professionals, private sector corporations, regulators, professional services and law firms, consultants and policy makers, and can be used in training and continuing professional development.

Communities of Practice at the World Bank
Breaking Knowledge Silos to Catalyze Culture Change and Organizational Transformation

Edited by Ede Ijjasz, Philip Karp, Monika Weber-Fahr

This book explains how knowledge management can play a fundamental corporate role by creating a competitive edge for organizations, increasing team performance, and fostering effective, large-scale organizational change. Rich and powerful stories, told by economic development practitioners and knowledge management specialists throughout the World Bank, describe the strategies, instruments, tools, and processes at the core of one of the most important and radical reorganizations of the world’s premier international development institution.

Women in Accounting and Finance
A Global Perspective

Edited by Kiymet Caliyurt, Liliane Segura

Series: Women and Sustainable Business

This book analyses the problems, applications, challenges, and power of women in the accounting and finance professions. It addresses questions such as: “Which areas of management do women prefer to work in? Why do women prefer to work in accounting and finance roles, which require the most technical skill and legal knowledge? What conditions make women leave their executive positions? The book provides readers with an understanding of the trends of female participation in the accounting and finance sectors, the role and power of women on boards, the effect of female board members or executive management members on financial, economic and social performance and innovation management.

The Ownership Dividend
The Coming Paradigm Shift in the U.S. Stock Market

Daniel Peris

We are on the verge of a paradigm shift for investors in the U.S. stock market. Dividend-focused stock investing has been receding in popularity for more than three decades; once the dominant investment style, it is now a boutique approach. That is about to change. This book explains why the stock market drifted away from a mostly cash-based returns system to one almost completely driven by near-term share price movements, and why investors are likely to see a reversion to cash-based investment relationships in the years ahead. This is a must-read book for financial advisors, institutional consultants, and engaged individual investors.
2ND EDITION

Business Ethics
Methods, Theories, and Application

Christian U. Becker
Business Ethics: Theories, Methods, and Applications provides a new systematic approach to normative business ethics that covers the complex and various ethical challenges of modern business. This new edition will be key reading for undergraduate, postgraduate, and MBA students of business ethics, business strategy, business and society, and related fields.

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Financial Social Innovations
A New Framework to Understand the Social Innovations Disrupting the World of Finance, from Crowdfunding to Bitcoin

Alessandro Lanteri
This book helps make sense of the emerging and established financial and social innovations that have disrupted and are disrupting our world. This engaging systematic study introduces the fundamental concepts of financial social innovations (FINSIs) and provides a new, easy-to-follow framework that will help to ground the reader’s understanding of FINSIs as the existing ones evolve and new ones are developed. The framework is applied to seven existing FINSIs (microfinance, P2P lending, crowdfunding, mobile banking, impact investing, digital cryptocurrencies, and social impact bonds) to illustrate important components and their implications for society, both positive and negative.

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Measuring Good Business
Making Sense of Environmental, Social and Governance (ESG) Data

Richard Hardyment
Environmental, Social and Governance (ESG) investing is transforming the world of business and finance. This book looks at the numbers behind the ESG revolution and sets out a bold blueprint to revolutionise the data, based on bottom-up, inclusive metrics, customized data to meet investor needs, and impact measures that put sustainability in context. It is essential reading for anyone creating, using or studying ESG and sustainability data. The book focuses on solutions, providing a how-to guide to improve measurement and make sustainable business more impactful. It shows why measurement matters in a highly accessible way through stories and insights based on practical experience.

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Privacy, Trust and Social Media

Edited by Joanna Paliszkiewicz, Kuanchin Chen, Jerzy Goluchowski
Series: Routledge Studies in Trust Research
Privacy, Trust and Social Media aims to bring together the theory and practice of social media, privacy issues, and trust. It offers a look at the current state of trust and privacy, including a comprehensive overview of both research and practical applications. It will be of interest to researchers, students at an advanced level, and academics, in the fields of business ethics, entrepreneurship, management of technology and innovation, marketing, and information management. Practitioners can also use the book as a toolbox to improve their understanding and promote opportunities related to building social media trust while taking into consideration of privacy issues.

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Giving Voice to Values-based Leadership
How to Develop Good Organizations Through Work on Values

Gry Espedal, Frank Elter
Series: Giving Voice to Values
The complexity facing today’s organizations calls for a rethinking of leadership. The world is facing grand challenges for people and planet. How do leaders create organizations where corporate, moral, and social values are embedded at every level? This book answers this question and provides a method for leaders to develop a values-based organizational culture. This will be an invaluable resource for both practitioners and graduate students interested in leadership and organizational development.

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From Human-Centered Design to Human-Centered Society
Creatively Balancing Business Innovation and Societal Exploitation

William B. Rouse
This book addresses the inherent tension underlying the pursuit of this balance. It has played a central role in society at least since the Industrial Revolution (1760-1840). Thus, the story of this tension, how it regularly emerges, and how it is repeatedly resolved, for better or worse, is almost a couple of centuries old.

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Privacy, Trust and Social Media aims to bring together the theory and practice of social media, privacy issues, and trust. It offers a look at the current state of trust and privacy, including a comprehensive overview of both research and practical applications. It will be of interest to researchers, students at an advanced level, and academics, in the fields of business ethics, entrepreneurship, management of technology and innovation, marketing, and information management. Practitioners can also use the book as a toolbox to improve their understanding and promote opportunities related to building social media trust while taking into consideration of privacy issues.

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Privacy, Trust and Social Media

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Regenerative Business Voices
Values-based Entrepreneurship for Sustainable Enterprises

Mark G. Edwards, Anton Lindberg, Melker Larsson, Jonathan Angel
Series: Giving Voice to Values

Regenerative businesses do not simply do less harm, or produce zero emissions, or optimize the efficient use of natural resources, they also restore and enhance wellbeing in social and ecological systems. This book tells the stories of four regenerative organizations and the people who have guided them towards sustaining futures. Applying the principles of the business ethics approach, Giving Voice to Values, we uncover the processes involved in how regenerative businesses develop and function, and provide practical examples of how individuals can voice their deep convictions and create new ways of doing business.

The Ethics of Sustainability in Management
Storymaking in Organizations

Kenneth Mølbjerg Jørgensen
Series: Routledge Studies in Management, Organizations and Society

Organizational storytelling has been taught for many years in many different places as part of organizational development, organizational change, organizational learning, and business ethics. There has not been any comprehensive framework that addresses sustainability in organizations and so this book develops a new ethics of sustainability for management and organizations.

Socratic Dialogue
Voicing Values

Sira Abenoza, Josep M. Lozano
Series: Giving Voice to Values

Giving Voice to Values is a very important tool that has helped many professionals better align what they do with what they value and believe. This book introduces the methodology of Socratic Dialogue as a complementary set of tools for creating spaces of joint reflection in which one can gain clarity about one’s values and gain the confidence to voice them effectively. It provides context for the method and its adaptation to the challenges of the 21st century, and provides teachers and practitioners with a roadmap to design and conduct Socratic Dialogue courses and sessions, with practical recommendations and a series of tried-and-true activities and exercises.

Tech For Good
Imagine Solving the World’s Greatest Challenges

Marga Hoek

Tech For Good presents a unique perspective on how business can successfully apply advanced technologies in a purpose-driven manner while unlocking new markets and seizing business opportunities. Packed with 75 real-life business cases of companies from all over the world, this inspiring book unfolds how businesses commercially synergize technology and sustainability. The purpose of this book is to imagine the unprecedented possibilities advanced technologies offer business to drive sustainable growth. Tech for Good will be vital for solving the world’s greatest challenges.
A Life Well Lived
Dialogues with a “Kabouter”

Manfred F. R. Kets de Vries

Manfred Kets de Vries wears many “hats”—psychoanalyst, executive coach, consultant, management educator, researcher, writer—but he has noticed that whichever hat he is wearing, every question he is asked boils down to one thing: “How can I live a well-lived life?” This book is one of the most important books he has written for coaches, students, leaders, managers, educators—or anyone seeking a more reflective text to guide them through the multitude of questions that we face in work and in life. He draws on a long literary tradition of the unexpected encounter with a wise “other”, to animate an exploration of the deepest questions and concerns of human beings.

Beyond Hybrid Working
A Smarter & Transformational Approach to Flexible Working

Andy Lake

Much more than a book about flexible working, this is an engaging and practical management book to help organisations rethink all aspects of traditional work in the emerging post-pandemic landscape and reap the benefits from working smarter. It sets out a strategic, comprehensive and integrated approach to Smart Working in the context of new possibilities for working on a more distributed basis, and the impact of new AI-based technologies coming over the horizon. With detailed case studies, the book takes an evidence-based approach covering different sectors and types of work, including more hands-on and site-specific roles, and presents practical techniques for implementing change.

Breaking out of the Expat Bubble
How to Make Intercultural Connections and Friends

Marian van Bakel

This book shows you how this works, and that breaking out of the expat bubble and making local friends helps you adjust and settle in the new place you call home. Organisations and societies should also support expats if they would like to retain this international talent. It is important to create the conditions for expats to build a social network, for example by connecting them with a local buddy. Learn more in this book about the advantages of such contact and how to set up and manage a buddy system to the benefit of both your expats and your organisation or community.

Coaching for Retirement
A Practical Guide

Angela Mulvive

Retirement represents one of the greatest times of change in our lives. This highly practical book, written for coaches and HR professionals who are supporting others through the process, shows what can be done to help people towards a successful change in their lives and circumstances as they move towards post-employment. Written by an experienced coach (and recent retiree), this book is a comprehensive guide to coaching people towards sound planning for and management of retirement.

Creative Work
Conditions, Contexts and Practices

Edited by Erika Andersson Cederholm, Katja Lindqvist, Ida de Wit Sandström, Philip Warkander

Series: Routledge Research in the Creative and Cultural Industries

How do creative workers work? This book brings together insights from a range of relevant disciplines to help answer this significant research question. The result is a volume that will interest advanced students, leaders and scholars with an interest in the creative industries.

Diversity and Inclusion: Are We Nearly There Yet?
Target Setting in the Screen Industries

Doris Ruth Eikhof

Series: Routledge Research in the Creative and Cultural Industries

This book provides the first compact knowledge base on diversity & inclusion (D&I) targets in the UK screen industries. Drawing on new, in-depth industry research and progressive theoretical voices, the book will help readers understand what D&I targets are, and what they could be in the future. Providing a unique knowledge base on diversity & inclusion targets in the UK screen industries, it will be of value to researchers, industry experts, practitioners, policy makers, campaigners and anyone who needs to understand D&I targets.
Diversity in the Workforce
Current Issues and Emerging Trends

Edited by Marilyn Y. Byrd, Chaunda L. Scott

This comprehensive, integrated teaching resource provides students with the tools and methodologies they need to effectively negotiate the multiple dynamics that emerge from difference, and to appropriately respond to issues of marginalization and social injustice.

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Leading Business Teams
The Definitive Guide to Optimizing Organizational Performance

William Kane, Andrew Hill

Enlivened with stories from the careers of Coach Wooden, Andy Hill (a three-time national champion under Coach), and the author, the book clearly explains why each coaching principle works in practice, and provides examples of success, as well as pitfalls to avoid. Readers will learn how to get the right people on their team; create meaningful participative and inclusive management practices, build a winning organizational culture, and achieve heightened results.

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Home-based Work in Victorian Britain
Insights for Contemporary Occupational Health and Safety

Gillian Joseph

Anchored by family research case studies, this book presents documents and newspaper accounts about the diverse experiences of three real people who lived and worked from their homes in the Victorian era. Supported by academic and popular literature on work and policy about the era, the book discusses changing worldviews and social context that shaped occupational health and safety at the time and critiques the outcomes of policies that were challenged to address these risks.

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Leading the Listening Organisation
Creating Organisations that Flourish

Mike Pounsford, Kevin Ruck, Howard Krais

How organisations listen, learn and adapt to their environment drives success and long-term sustainability. This book focuses on internal stakeholders and how employers can use the voice of their people to improve decision-making, innovation, and performance. It is about why listening to employees matters and how to do it well. Rich in practical tools, processes and working frameworks and brought to life with case studies and insights from leaders and communicators, the book provides a complete guide to understanding the barriers to, and implementation plans for, leading a listening organisation.

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Key Performance Indicators
The Complete Guide to KPIs for Business Success

Emanuel Camilleri

Key performance indicators (KPIs) are widely used across organizations. But are they fully understood in how they can properly shape, improve or even undermine organizational systems and outcomes? This book presents a framework and tools for measuring and managing performance at various levels within an organization, and helps managers re-think the ways KPIs can be implemented to meet organizational goals. With a universal framework applicable to both the private and public sectors, the book will be relevant to HR and operational managers, and organizational leaders and public administrators at all levels.

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Managing at a Distance
A Manager’s Guide to the Challenges of the Hybrid and Remote World

Tom Coughlan, David J. Fogarty, Gary Bernstein, Lynda Wilson

This book presents a fully formed, research-backed strategic framework: more than a vehicle to the future, it will help leaders to understand where they are now and what is happening around them to change the landscape, and to decide where they want to be. Speaking to senior executives and team leaders, as well as business students, this book will become the preferred tool for the development and evaluation of remote and hybrid management policy and strategy across industries.
Managing Toxic Leaders and Dysfunctional Organizational Dynamics

The Psychosocial Nature of the Workplace

Seth Allcorn

This book explores these work-life dynamics by grounding them in concrete examples and then using complementary psychoanalytically informed perspectives to illuminate their underlying, often unconscious nature filling an important gap in management and organizational literature.

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Trade Unions and the British Industrial Relations Crisis

An Intellectual Biography of Hugh Clegg

Peter Ackers
Series: Routledge Research in Employment Relations

This book aims to understand the politics and industrial relations of the post-war period in Britain (in which trade unions were central) through the life of a key public intellectual. It will help readers understand the political and social science roots of contemporary Employment Relations and Human Resource Management through a deep historical study of Clegg's life and times, in the context of his post-war social democratic generation.

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Return on Investment in Training and Performance Improvement Programs

The third edition of this bestselling book guides you through a proven, results-based approach to calculating the return on investment in training and performance improvement programs. The ROI Methodology described here has evolved into the most used evaluation system in the world. This edition contains chapters thoroughly detailing the application of the ROI Methodology and innovative developments, with examples, case studies and worksheets, and solutions to implementation issues. This is a primary reference for learning how to utilize ROI to show the contribution of training, education, learning systems, performance improvement, and change initiatives throughout organizations.

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Workplace Culture in Mass Communication Industries

Martina Topić
Series: Routledge New Directions in PR & Communication Research

With a particular focus on office culture, the book concentrates on analysing the position and experiences of women working across communication industries and uses the theoretical framework of cultural masculinities to explore whether women's organisational experiences and the lack of opportunities span across sectors. The author explores how cultural masculinities as well as discrimination, sexism and harassment can work against women's interests and impede their career progression. The chapters provide a quality overview of existing theories as well as new insights to demonstrate how organisations operate and function in a way that systematically disadvantages women.

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The Role of HR in the Transforming Workplace

Challenges, Technology, and Future Directions

Edited by Anamika Pandey, Simon Grima, Suruchi Pandey, Balamurugan Balusamy

Changing technology and the growing demand for workforce intelligence have ushered in a new era of HR transformation and have compelled HR professionals to continually ideate, innovate, and adapt. This book covers the changing role of HR in the transformation of workplaces to be successful globally.

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Contemporary Entrepreneurship
Global Perspectives and Cases
Edited by Basel Hammoda, Susanne Durst
Series: Routledge Studies in Entrepreneurship and Small Business
This book dives deep into everyday entrepreneurial stories with an engaging narrative, based on theory, while providing practical implications by highlighting diverse entrepreneurial examples in emerging themes. It provides a collection of concise authentic entrepreneurial case studies, organized into three main themes: digital entrepreneurship, entrepreneurial learning innovations, and challenging entrepreneurship. It will be of interest to researchers, academics, practitioners, and students in the fields of entrepreneurship and small business management, international business, and management education.
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Global Post Covid-19 Recovery Strategies
Edited by Teresa Aguilar-Quintana, Jonathon Day, Francisca Rosa Alamo Vera
Series: Routledge Studies in Innovation, Organizations and Technology
The dynamic characteristic of the tourism and hospitality industry under the influence of micro and macro environment factors requires future professionals to be equipped with appropriate skills and competencies to deal with such factors in real-life practices. In this book, scholars and industry experts analyze case studies related to real-world scenarios with the aim of expanding the body of knowledge, inspire future research and develop the field.
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Corruption and Entrepreneurship
Testing the Theory of Planned Behavior
Mohammad Heydari
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This book examines corruption as a collective behaviour problem for entrepreneurs. In particular, it considers the Azjen’s theory of planned behaviour (TPB) to explain perceived corruption and its effects on entrepreneurship. Arguing that widespread corruption may be theoretically mischaracterized in the literature, this book is of interest to policymakers, researchers, and postgraduate students in the fields of management science, industrial and organizational psychology, entrepreneurship, and corruption studies.
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Design Your Business
A Creative Pathway to Transforming Ideas into Successful Products
Luca Iandoli, Kevin James
Unlike other books focusing either downstream on the launch of a new venture or upstream on ideation and the acquisition of an entrepreneurial mindset, Design Your Business helps innovators to cross the chasm between attractive ideas and actual products, a crucial test in any entrepreneurial endeavor and one which most innovative ideas do not pass. Throughout the book, readers will learn about methods, steps, and resources to unleash their creativity, understand users’ needs, build and test prototypes, and design beautiful products.
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Entrepreneurs
Talent, Temperament, Opportunity and Mindset
John Thompson, Bill Bolton
What does it take to be – or to become – a successful entrepreneur? Are there specific personality types that are best suited to entrepreneurship? And can these types, or rather the traits that combine to forge them, be learned or acquired? In this book, John Thompson answers these questions – and many more – to let the reader see through the eyes of the entrepreneur. Entrepreneurs: Talent, Temperament, Opportunity and Mindset introduces the world of entrepreneurship from a person-centered perspective.
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Nader H. Asgary, Emerson A. Maccari, Heloisa C. Hollnagel, Ricardo L. P. Bueno
Entrepreneurship and innovation play a vital role in fostering sustainable development. Advances in technology and communications have both transformed the process of business as well as strengthened the role of entrepreneurship in developed and developing countries. This new edition of Entrepreneurship, Innovation and Sustainable Growth provides the fundamental concepts and applications for faculty and students in this field, and also serves as a professional reference for practicing entrepreneurs and policymakers.
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The Entrepreneur's Playbook to VC Fundraising in Life Sciences

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The Creative Economy

Arts, Cultural Value and Society in Practice

Amanda J. Ashley, Carolyn G. Loh, Matilda Rose Bubb, Shoshanah B.D. Goldberg-Miller

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Andy Clayton

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The Startup Protocol

A Guide for Digital Health Startups to Bypass Pitfalls and Adopt Strategies that Work

Sally Ann Frank

The goal of this book is to help founders and their teams identify blind spots and avoid the most common pitfalls of starting a digital health company.

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The Third Sector, Social Enterprise and Public Service Delivery

Edited by Madeline Powell, Frances Stokes Berry

This book discusses development of social enterprises in 8 countries around the world, including China, India, Great Britain, the United States and the Czech Republic. Different theoretical lenses are used to assess the roles that social enterprises play and their relation to the nonprofit world. It will appeal to all students, researchers, scholars interested in the third sector. The chapters in this book were originally published as a special issue of Public Management Review.

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Managing Sustainable Luxury and Digitalization
Technology Trends and Ethical Challenges in the Swiss Luxury Watch Business

Mario D. Schultz, Peter Seele
Series: Routledge Studies in Luxury Management

This book offers new transdisciplinary perspectives on luxury, exploring the topical phenomenon of digitally retouched (censored) and blockchain-secured (sensored) luxury watches and outlining implications that emerge for the field of luxury studies and managerial practice. Based on a cross-disciplinary approach, the book integrates theoretical and empirical perspectives to advance the readers' understanding of luxury.

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Technology, Sustainability and the Fashion Industry
Can Fashion Save the World?

Edited by Annick Schramme, Nathalie Verboven
Series: Responsible Fashion

This book brings together expert scholars and reflective practitioners via a network of dialogue and exchange to help drive forward a sustainable future for the fashion industry. With a focus on how technological innovation, the contributions to this book provide a range of case studies from design thinking, through digital clothing and inclusive fashion. This book will be of interest to researchers and scholars in the fields of sustainable business and the fashion industry, and provides a unique resource for readers seeking to understand more about the need for responsible fashion and how technology might be able to help.

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Healing and Medicine
A Doctor’s Journey Toward Their Integration
Paul Dieppe
This book examines the relationship between healing and medicine through the eyes of an academic physician who changed his interests from biomedical research to healing late in his career in medicine.

Physician Leader
How Exam Room Experience Drives Leadership Excellence
Hanah Polotsky, Lisa Williams
This book will help physician leaders to shed derailers and authoritarian leadership tendencies picked up in years of medical training.

Health Cooperatives
Historical Developments and Future Challenges for Global Healthcare
Milorad Stamenovic
Series: Routledge Advances in Management and Business Studies
This research monograph explores the potential of health cooperatives as influential entities in transforming healthcare systems, delving into their historical development, contemporary relevance, and the need for healthcare systems transformation due to emerging challenges. It paves the way for envisioning a future where health cooperatives have the potential to play an important role in addressing various challenges affecting positive societal changes.

Medical-Grade Software Development
How to Build Medical-Device Products That Meet the Requirements of IEC 62304 and ISO 13485
Ilkka Juuso, Ilpo Pöyhönen
This book is a practical guide to meeting IEC 62304 software development requirements within the context of an ISO 13485 quality management system (QMS). It proves it can be done with a minimum amount of friction, overlap, and back-and-forth between development stages.

Safeguarding Physician Wellbeing
Using Checklists for Personal, Professional, and Psychological Safety
Julie Wei
This book offers a novel framework that utilizes various checklists to optimize physician wellbeing in all dimensions and support career longevity. By employing a “physician safety checklist,” physicians across the entire spectrum of their career can achieve personal, professional, and psychological protection.
The Rise of the Intelligent Health System
Edited by Harry Pappas, Paul Frisch
Series: Intelligent Health Series
Over the last decade the changing healthcare environment has driven hospitals to critically evaluate and optimize their operations to enhance patient treatment and care. Hospitals have moved to support an increasing outpatient care environment, driving an increased in-patient acuity levels.

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Transforming Leadership, Improving the Patient Experience
Communication Strategies for Driving Patient Satisfaction
Alan Belasen, PhD, Barry Eisenberg, Jill Borgos
This book focuses on the patient experience as a leadership strategy. It explores the relationships between coordinated care, expert leadership, provider-patient communications, and the patient experience.

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A History of Australian Co-operatives 1827-2023

Greg Patmore, Nikola Balnave, Olvera Marjanovic

This book provides a perspective on Australian co-operative development within a conceptual framework and international context since the 1820s by exploring the economic, political and social factors that explain their varying fortunes. Drawing upon historical sources, this book provides a detailed historical analysis of their development, from their inception in Australia to today. Despite heavy dependence on state sympathy and ideas that challenge collective organisation, the co-operative business model has seen a resurgence of interest that may provide a platform for future growth.

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Cultural Governance
Current and Future European Perspectives

Edited by Chris Bailey, Elena Theodoulou Charalambous, Geert Drion
Series: ENCATC Advances in Cultural Management and Policy

Cultural governance is currently regarded as a transversal element of public policy in Europe. This book brings together academics and policy practitioners to provide new insights into the field, exploring its contemporary dynamics, dilemmas and challenges. As a key contribution that enriches the field of cultural policy, this book is essential reading for academics and offers guidance for concerted action for policymakers and legislators.

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Cultural Policy and Management in Borderlands
Creating on the Edge

Solène Marié
Series: ENCATC Advances in Cultural Management and Policy

This book uncovers the processes at play in the development of cultural policies, projects and networks in spaces at the edge of their countries, marked by their proximity with a borderline. Providing theoretical tools for the analysis of the way cultural ecosystems function in borderlands, this book is valuable reading for scholars of cultural policy, geography and arts management.

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Digital Transformation and Cultural Policies in Europe

Edited by Ole Marius Hylland, Jaka Primorac
Series: Routledge Research in the Creative and Cultural Industries

What happens when cultural policy turns digital? Digital Transformation and Cultural Policies in Europe analyzes and compares different digital cultural policies of Europe. Overall, this book provides a valuable tool for understanding the current policy framework of digital culture. It will be of interest not only to scholars and students in cultural and creative industries but also to creative professionals and policy makers.

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Fair Trade and Sustainable Development
Dispersed Hybrid Markets

Magdalena Śliwińska
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This research monograph reveals the mechanisms behind this process. It argues that Fair Trade constitutes a new type of market, a dispersed hybrid market, that due to its specific features contributes to a more pro-social functioning of the entire market and taking responsibility for sustainable development by different market participants. The book is intended for researchers, lecturers, students, practitioners, and political decision-makers interested in sustainable development, Fair Trade, and transition towards sustainable markets, business, and economy.

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Global Crisis and the Creative Industries
Analysing the Impact of the Covid-19 Pandemic

Ryan Daniel
Series: Routledge Focus on the Global Creative Economy

Workers in the creative industries are highly motivated, resilient and innovative and these characteristics have come to the fore during the global health and resultant economic crises enveloping the world. This shortform book analyses transformation in the arts as a result of this era of polycrisis. Providing a concise, yet holistic interpretation of the early impact of the pandemic, the book summarises recent developments, and proposes future directions relevant to students and scholars involved in the creative economy.

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Globalisation, Commodification and Cultural Production in Africa
Contemporary Theatre in Sierra Leone

Kathrin Schmidt
Series: ENCATC Advances in Cultural Management and Policy
This book engages with contemporary cultural production in Africa, focusing on theatre in Sierra Leone as main case study. The author provides coverage of, and insights into, such themes as cultural globalisation, commodification, the global creative economy, culture and development, international relations, and contemporary cultural production in Sierra Leone within the context of local and global flows of people, media, images, technologies, finance and ideas.

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Frank F. Cotae, Jacqueline Musabende
International Business is a comprehensive and pedagogically rich introduction to the world of doing business and management in an international context. Ideal for audiences new to the subject, the book covers how international business is connected to international development, aspects of international affairs, international accounting, trade metrics, representation of developing countries and emerging technologies.

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Colin Turner
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Globalization
A Key Idea for Business and Society

Veronica Binda, Andrea Colli
Series: Key Ideas in Business and Management
Globalization: A Key Idea for Business and Society analyzes today’s process of global integration. Globalization is seen as a complex phenomenon, the drivers of which are of technological, institutional, cultural and, not least, political nature. The book includes a historical analysis of the rise, and fall, of the “first globalization” wave which took place between the end of the Napoleonic Wars and the Great War. This book is an ideal resource for students and practitioners interested in past, present and future globalization.

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Hofstede Matters

Edited by Slawomir Magala, Christiane Erten, Roger Matthew Bell, Marie-Therese Claes, Senem Yazici, Atıla Karabag
Series: Routledge Advances in Management and Business Studies
Hofstede Matters offers an updated presentation of the evolving views of academics and teachers who have worked with Hofstede’s research findings since the publication of the first edition of “Culture’s Consequences” in 1980. The authors reflect on their changing beliefs about the concept of cultural dimensions that led to a radical change in the way cultures were dealt with in business schools across Europe and beyond.

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International Business Research
Culture, Work, Employment, and Leadership
Edited by Moshe Banai, Abraham Stefanidis, Jean J. Bodewyn
Drawing on contributions from nine prominent scholars, the book reflects on global aspects of research in work, employment, leadership, management, and business. It follows current trends in global business research and recommends directions for closing the gaps between theory and practice. It will appeal to scholars in leadership, management, international business, cultural studies and to practicing managers. The chapters in this book were originally published in International Studies of Management & Organization.

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International Business, Multi-Nationals, and the Nationality of the Company
Edited by Boris Gahlen, Christian Marx, Alfred Reckendrees
This book discusses challenges that arise for multinational companies from not having a single ‘nationality’ and being exposed to a variety of simultaneous country-specific, legally, and culturally constructed nationalities at home and abroad. The chapters address many International Business domains, covering political risk, liability of foreigners, cultural distance, headquarters change, and tax planning. They use different methodological approaches to analyse European and US-based MNEs in Europe, Africa, and South-East Asia from 1900 to 1980. The chapters in this book were originally published in the journal Business History.

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Internationalization and Organizations
Challenges and Prospects
Edited by Eric Davoine, Olivier Furrer, Sophie Nivoix
Series: Routledge Frontiers in the Development of International Business, Management and Marketing
The book aims to offer a comprehensive analysis of the theoretical and practical attributes related to the adaptation processes in international business, the cultural evolutions of actors, and the changes in the international environment.

Routledge
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Islamic Operations Management
Theories and Applications
Edited by Rafikul Islam, Suhaiza Zailani, Selim Ahmed
This book explores how Islamic principles and tools can be applied to improve operations management across industries. Whilst Islamic banking and finance are established disciplines, there is yet little evidence of how exploring operations management from an Islamic lens can improve efficiency.

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Management in the MENA Region
Edited by Pawan Budhwar, Vijay Pereira, Yama Temouri
This timely book offers up-to-date information for both researchers and decision makers regarding five core areas of Middle Eastern institutional and cultural context and its role in shaping business’s strategies and practices in the region. The contributions included in the book also offer guidance for future research. The volume will appeal to researchers, scholars and students interested in business and management and corporate social responsibility. The chapters in this book were originally published as a special issue of International Studies of Management & Organization.

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Megaregional China
Richard Hu
Series: Routledge Research in Sustainable Planning and Development in Asia
This book unravels China’s new megaregional structure, new megaregional planning and development, new megaregional governance, and new regional planning system. It draws upon a diversity of megaregional cases: city clusters of the Beijing-Tianjin-Hebei region, Yangtze River delta region, and Greater Bay Area; and metropolitan circles of Chengdu, Hangzhou, Hong Kong, Shanghai, Shenzhen, and Zhengzhou. It will be of interest to anyone looking into urban and regional development, and Chinese studies.

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Nuclear Power Safety and Governance in East Asia

Edited by Soocheon Lee, Weisheng Zhou, Kiyoshi Fujikawa
Series: Routledge Studies in the Modern World Economy

Confronting the challenges of nuclear power governance, this book provides pathways to nuclear safety cooperation between countries in East Asia, with chapters on nuclear safety cooperation and regional linkages. It will be of interest to policymakers, academics, and researchers in the field of energy policy, energy economics, nuclear safety, nuclear governance, and nuclear engineering.

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Understanding Chinese Corporate Governance

Practical Guidance for Working with Chinese Partners

Lyndsey Zhang

Lyndsey Zhang offers insights that will help the global business community better understand Chinese companies’ corporate governance practices and economic development journeys, and explore different economic models that suit emerging markets. This book will be an invaluable resource for anyone seeking to understand the rapidly changing world of Chinese corporate governance, including global investors, senior executives in multinational corporations, consultants, financial and political policymakers, business and law students, and researchers.

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Singapore Inc.: A Century of Business Success in Global Markets

Strategies, Innovations, and Insights from Singapore’s Top Corporations

Edited by Leon Choong, Easwaramoorthy Rangaswamy, Ian Jamieson, Anne-Marie Kilday

This book features 100 local case studies examining the experiences of leading Singaporean companies across different sectors. Choong et al. explores specific themes such as business strategy and transformation, diversification and expansion, innovation and technology, financial performance, and risk management. The book scrutinizes how companies respond to shifting market conditions and sheds light on the obstacles companies encounter in terms of sustainable practices, talent retention, and technological advancements. Ideal for business professionals and students interested in understanding effective business strategies.

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Unleashing the Power of European Innovation

How Government, Industry and Science Share Knowledge to Overcome Global Challenges

Fred Bakker

The world is at a critical juncture where our industrial and economic principles have to be reshaped. Three major transitions are underway: towards the use of alternative energy sources, towards carbon-neutral and sustainable production, and towards digitized manufacture and distribution. To bring about these changes, productive cooperation between government, industry, and (technological) knowledge centres must be established. This book looks at the processes of “sharing brainpower” – a unique European strength – and explores the ways in which these transitions are taking place in Europe, among a wide range of European businesses, industries, and research institutions.

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Understanding Cultural Policy

Government and the Arts and Culture in the United States

Carole Rosenstein

This textbook provides an introduction to cultural policy in the US, enabling both students and practitioners to understand how government impacts the arts and culture. This new edition includes enhanced visualizations and policy maps, expanded policy labs, and a new section on cultural policy during COVID-19. The result is a text that is essential reading for students and reflective practitioners of arts and cultural management and administration.

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Virtual Teams Across National Borders

Edited by Marcin A. Marcinow
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This book is dedicated to offering a comprehensive outlook and analysis of the theoretical and practical aspects related to the creation of virtual teams across national borders as well as the specifics of their implementation. The research, published as chapters in the book, allows detection of the key aspects and trends concerning the creation and performance of virtual teams across national borders.

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A Career Is a Promise
Finding Purpose, Success, and Fulfillment
Robin Landa

Much more than a how-to guide, the roadmaps, prompts, and self-assessment tools will help you discover what most excites you professionally, find purpose in your career, achieve success, lead with compassion, find fulfillment, secure mentors and sponsors, and enhance your creative thinking to best compete in a global marketplace. Most of us don’t spend adequate time thinking about what ignites our souls and makes careers roar—well enough to forge a fruitful and satisfying career path.

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Building an Organizational Coaching Culture
Creating Effective Environments for Growth and Success in Organizations
Edited by Behnam Bakhshandeh, William J. Rothwell
Building an Organizational Coaching Culture is a comprehensive collection of expert pieces examining the models, methods, and approaches to establishing a sustainable coaching culture in organizations. This is a great resource for both students and professionals wanting to engage more with coaching cultures.

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January 2024:442
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A Toolkit for Mid-Career Academics
Cultivating Career Advancement
Edited by Vicki L. Baker, Aimee LaPointe Terosky, Laura Gail Lunsford
This book offers action-oriented tools to engage (or re-engage) mid-career programming at the individual faculty, institutional, consortial, and grant-funded levels. Bringing together leading scholars and practitioners engaged in research and practice, this edited volume offers solutions to two driving questions faced by mid-career faculty: "what’s next" and "how to navigate." Each chapter can serve as a stand-alone resource, be read in order as presented, or be read non-sequentially based on the reader’s specific needs.

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Campfire Lessons for Leaders
How Uncovering Our Past Can Propel Us Forward
Tony Martignetti
Though it might seem counterintuitive, this book demonstrates that to move forward in the right direction, you must understand and integrate your past into your present. Readers will see how they too can step back and consider the ‘flashpoints’ of their past in a way that will serve them as they take the next step of their life, from navigating a significant life change to simply living each day feeling less stuck and more purposeful.

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Beyond the Black Swan
How the Pandemic and Digital Innovations Intensified the Sustainability Imperative – Everywhere
Rika Nakazawa
The intent of the book is to tell the stories of how a corresponding White Swan came out of the 3-year period from when the pandemic started—where COVID-19 and the corresponding digitalization of the world have amplified the sustainability agenda in business.

Productivity Press
February 2024:168
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Pb: 978-1-032-61168-6: £32.99
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Cultural Leadership in Practice
Beyond Arts Management and Cultural Policy
Edited by Steven Hadley
Series: Discovering the Creative Industries
This book brings global leaders in the cultural field into dialogue with academics and experts to offer profound insight and perspectives on the complex issues the cultural sector faces in a rapidly accelerating and destabilising twenty-first century context. It will be essential reading for reflective cultural leaders around the world, as well as a useful resource for students and scholars involved with arts and cultural management and policy.

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Leadership Work
Using Insight, Intuition and Imagination to Develop Leadership Practice
Paul Hibbert
Leader Work offers an accessible and engaging introduction to the power of reflection to support leaders in their development and professional practice. The book does not present a tick-box toolkit to being a better leader, instead it provides the prompts and deeper reflexive space for leaders to consider their own self-development. Written by a leading management researcher and consultant, the book builds on reflexive practice, going beyond this approach to guide the reader on how to consider the inward and outward work involved in leadership, and provides useful suggestions for application.

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April 2024:224
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Leadership Styles and Job Performance
The Impact of Fake Leadership on Organizational Reliability
Agnieszka Bienkowska, Katarzyna Tworek
Series: Routledge Studies in Leadership Research
Fake leadership as a threat for contemporary employees – leaders operating with intent to engage in negative behavior towards employees and organization, simultaneously aiming at hiding such intent are becoming a growing threat for contemporary organizations.

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Managing in Complexity
How Our Fears of Uncertainty Can Hurt Us and What To Do About It
Sara Filbee
Just how significant this is has become all too evident in the Covid-19 pandemic. Many books have been written to address these leadership and management challenges, but they are based on the premise that there are ways to simplify, organize and control what is going on in the workplace. In our complex world this is not possible and there are no magic tools and techniques that will ensure success.

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Leadership Principles and Purpose
Developing Leadership Effectiveness and Future-Focused Capability
David Sharpley
This book provides a fresh perspective on leadership and the steps required to achieve high performance. It explores how we create purpose by moving from vision and values through principles to action.

Productivity Press
March 2024:352
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Mastering the NEW PMI Certified Associate in Project Management (CAPM)® Exam (2023 Version)
Klaus Nielsen, Giampaolo Marucci, Jean-Luc Favrot
The authors, as authorized training partners with PMI, translates the new 2023 examination content outline into what exam takers need to do and know in preparation for the exam. It also provides them with exercises and prep questions as a quick and easy check to ensure they are on the right path in preparation for the exam.

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eBook: 978-1-003-31978-2
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Orchestra Management in Practice
Salvino A. Salvaggio
Series: Discovering the Creative Industries
Introducing the business models, organisational structures, fundamentals of orchestras, this book takes readers on a journey through the evolution of orchestra management. With actionable resources, such as checklists, templates, and frameworks, for current and future orchestra leaders and managers, this comprehensive guide empowers readers in education and practice to navigate the complexities of orchestra management confidently and effectively.

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Schematic Leadership Identity Model (SLIM)
Utilizing History and Memory to Help Re-define Leadership Identity
Deatra Neal
The SLIM framework has two main footings of its seven phases: revolution, which is the recognition of one’s identity journey; and the theoretical constructs that help frame the process and evolution, a series of assignments and journal entries that helps each leader acknowledge their current leadership identity, unravel habits and behaviors that may not align with their idealized self, and redefine their leadership identity based on their findings and whom they aspire to be.

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Strategy and Listening
How Managers, Coworkers, and Organizations Can Become Better at Listening
Mats Heide, Anette Svingstedt
The main aim of the book is to increase knowledge about listening and help organizations and individuals become better at strategic listening. And through this, contribute to strengthening the listening skills of organizations and individuals.

Productivity Press
November 2023:27
Hb: 978-1-032-33767-2: £130
Pb: 978-1-032-33766-5: £26.95
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The Darker Side of Leadership
Pythons Devouring Crocodiles
Manfred F. R. Kets de Vries
Manfred Kets de Vries is one of the most authoritative voices on organizational dynamics, leadership, executive coaching, and psychotherapy today. In all his roles, he has noticed that questions are now, increasingly, coming back to one thing – the wider state of the world. Guided by theoretical concepts, this book provides readers with a better understanding of the underlying forces that drive the darker side of leadership to the surface, and introduces strategies to counteract the emergence of these regressive forces. Using an engaging and highly readable style, Manfred helps us to make sense of the confusing and, some might say, psychotic times in which we now live.

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Strategy and Leadership as Service
How the Access Economy Meets the C-Suite
Sara Daw
Disrupting and challenging the traditional full-time employment model, the ‘Strategy and Leadership as Service’ framework provides businesses with access to the complete range of functional, emotional, and collective intelligence at the C-Suite level by moving their positions from the “pay-roll” to an “access-role.” By presenting a working business model, and real-world case studies throughout, this book provides executives and leaders with a complete understanding of this ground-breaking approach and its key benefits, the theory upon which it is based, its essential ingredients, the mindset change required and, most importantly, how to apply it in practice.

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Subliminal Leadership
Why It Is as Important as Emotional Intelligence
Thomas Frankl
This book is the first to explain in a clear and accessible way this important, yet little known and understood, area of psychology and leadership. As Emotional Intelligence helped managers and leaders to understand the importance of empathy in the workplace, Subliminal Leadership takes us to the next level by explaining how influence through non-verbal communication mostly happens below the threshold of our conscious awareness: subliminal forms of communication which influence other people’s attitudes, thinking and behaviour – and which may boost, or undermine a leader’s authority, the performance of teams or the quality of key customer relationships.

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Strategy and Leadership as Service
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The Essence of Leadership
Maintaining Emotional Independence in Situations Requiring Change

Derek W. Anderson, Jaco J. Hamman

After reading this book, leaders will be empowered with a growing understanding of the role anxiety plays in systemic change even as they are equipped to lead with less anxiety.

Productivity Press
May 2024:320
Hb: 978-1-032-73483-5: £130
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The Power of Leadership Insight
11 Keys Leaders Must Master to Access Power, Knowledge, and Sustainable Success in High-Risk Environments

Casey J. Bedgood

The purpose of this book is to unveil insight as to the true meaning of leadership power — how to attain it, how to leverage it to add the greatest amount of value to humanity, how to weaponize it to marginalize and eliminate risk, and how to share it with others so they can carry the torch once you step off the leadership stage.

Productivity Press
November 2023:118
Hb: 978-1-032-57382-3: £95
Pb: 978-1-032-57381-6: £24.99
eBook: 978-1-003-43912-7
* For full contents and more information, visit: www.routledge.com/9781032573816

The Heart of Leadership

Giovanni Battista Vacchi, Danilo Zatta

Squarely aimed at leaders and aspiring leaders, The Heart of Leadership, written by two renowned management experts, presents practical examples and engaging insights to answer the key question of how to be a successful leader. Using an engaging and accessible style throughout, the book maps out how to achieve tangible results. It presents portrayals of some of history’s greatest leaders, from Gandhi to Steve Jobs, from Angela Merkel to Lisa Su, in order to inspire and help develop your own top leadership skills.

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The Routledge Critical Companion to Leadership Studies

Edited by David Knights, Helena Liu, Owain Smolović-Jones, Suze Wilson

Series: Routledge Companions in Business and Management

The Routledge Critical Companion to Leadership Studies offers a rich and insightful overview of critical leadership studies for students, teachers, researchers and practitioners. The book has been curated to serve as a ‘go to’ resource for undergraduate and postgraduate students, academic staff and researchers seeking to understand the current state of play on a given topic, as well as inspiration for how they might contribute to its development.

Routledge
May 2024:520
Hb: 978-1-032-42515-3: £205
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The Hubris Hazard, and How to Avoid It

Eugene Sadler-Smith

Hubris is something we’ve all seen in action. It’s a significant occupational hazard and a serious potential derailment factor for leaders, organizations and society. Understanding the nature of the hubris hazard and the associated risk factors will help leaders and managers improve their personal performance, avoid derailment and protect the wellbeing of employees and the resilience of their organizations over the long term. With contemporary examples, this book explains the characteristics, causes and consequences of hubris and specific ‘hubris risk factors’, and shows how to combat the significant hazard they pose.

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This Is Not A Leadership Book
20 Rules for Success

Emmanuel Gobillot

Many leadership books are either shallow or biased. This book seeks simplicity without being simplistic and focuses on the reader in their context rather than describing other people’s leadership in theirs, setting out 20 rules for success that draw on Emmanuel Gobillot’s 20 years of experience advising high performing leaders. Each rule is presented in an engaging and instantly recognisable true story that helps current and aspiring leaders to look differently at their own situation.

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77 Pillars of Quality and the Pursuit of Excellence
A Guide to Basic Concepts and Lean Six Sigma Tools for Practitioners, Managers, and Entrepreneurs

Souraj Salah
This book enables managers to have a strong foundation for effective management and improvement of operations. It strengthens quality practitioners’ approach to people, products, or services and process improvement, to influence without authority.

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Leading Transformations
Using the LEGO® Way of Change to Drive Transformations Effectively and Successfully

Gitte Jakobsen
In this book, you get a first-hand account of how the LEGO Group met these challenges by developing and implementing a framework for change to create a common approach to designing, leading, and anchoring change in a thoughtful, effective and impactful way.

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* For full contents and more information, visit: www.routledge.com/9781032152219

Breakthrough Agile
The Five Key Business Processes for Cultural Transformation

Christian Cater
The book contains a blueprint on how to start a transformation initiative. Starting with a high-level overview of what companies are seeking to achieve with a transformation platform, the book describes the common approaches used in today’s business world.

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Lean Empowerment and Respect for People
The Evolution of Lean Production Systems

Trevor Gundlach
Lean Production will no longer serve the contemporary workforce: Knowledge workers. If you are reading this, you are likely a knowledge worker who deserves more than a repackaging of the same ideas.

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Human-Centered Lean Six Sigma
Creating a Culture of Integrated Operational Excellence

Hung Le, Grace Duffy
This book focuses on the human side of organizational culture. The authors approach organizational culture from the perspective of alignment to mission, vision, and values.

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Lean Six Sigma
International Standards and Global Guidelines

Terra Vanzant Stern, PhD
The book defines many of the terms popularized by process improvement programs, such as center of excellence and business transformation. It documents these practices and explains how to perform future activities in accordance with the recorded practices.

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Learning from the Past, Present, and Future to Drive Profits to New Levels

Roadmaps for Solving and Preventing Problems, Making Better Decisions, and Implementing the Ultimate Improvement Cycle

Bob Sproull

The content of this book is centered around three seemingly diverse themes. The first theme is why it’s so important for companies to learn from the past, the present, and the future. The author covers some of the key learnings from the distant and current past, and how these learnings changed the course for many companies.

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Supply Chain Operations in the Arctic
Implications for Social Sustainability

Edited by Antonina Tsvetkova, Konstantin Timoshenko
Series: Routledge Advances in Production and Operations Management

The extant corpus of research on supply chain sustainability in the Arctic exhibits a conspicuous neglect of the social dimension, rendering it the most underprivileged among the three pillars of sustainability. A deep dive into the Arctic, this edited volume endeavors to fill this opulent lacuna by placing the unjustly forsaken concept of social sustainability at the forefront of supply chain management (SCM) research.

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John Longshore, Angela Cheatham, Jim Gibson

This book not only presents the overall development of quality function deployment (QFD) and what it has been used for to date but a new product support orientation by which it can be employed.

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The Process Approach for Sustainability and Environmental Protection

Robert Stanislawski, Andrzej Szymonik

To meet the needs of creating modern supply chains, the authors developed this powerful book in which they analyze and present current and future solutions that influence the development of these issues in modern reverse logistics.

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The Dark Factory and the Future of Manufacturing
A Guide to Operational Efficiency and Competitiveness

Philip J. Gisi

The book provides a view into the future and direction on how to navigate the journey to a more automated, smarter, and continuously learning factory. This book consolidates the major elements of the fourth industrial revolution and describes them in clear terms within the context of integrated manufacturing. It creates awareness and a fundamental understanding of the advanced technologies that are coming together to facilitate highly automated, smarter, agile, and sustainable operations.

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Why Care?

How Thriving Individuals Create Thriving Cultures of Continuous Improvement Within Organizations

Chris Warner, Caroline Greenlee, Chris Butterworth

We live in an ever-changing world in which organizations find it increasingly difficult to stay ahead of the changes needed to be successful without thriving people. The authors believe that when people are valued and respected it improves their overall mental well-being and workplace experience, which in turn, makes them more motivated to help meet the purpose and objectives of the organization and adapt to external drivers. This book provides unique insight into how mental well-being and a culture of continuous improvement are intertwined explaining how thriving people and a thriving culture of continuous improvement create a thriving organization.

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The TLS Continuum Field Guide

Daniel Bloom

This book provides a roadmap for implementing a powerful technique that will reduce waste and accelerate flow within a process – The TLS Continuum methodology.

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Ways of Greening
Using Plants and Gardens for Healthy Work and Living Surroundings

Stevie Famulari

Ways of Greening focuses on rethinking working and living spaces and understanding how “greening” can make them healthier and their occupants happier. This book teaches how to see unique ideas for spaces, and some of the materials needed to create the designs.

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Using a Hands-on Talent Development Strategy to Solve Problems, Innovate Solutions, and Develop People

William J. Rothwell, Smita Singh, Jihye Lee

This book gives trainers—who could be HR managers, operating managers, or Learning and Development professionals—guidelines that can be used in virtual settings to meet the needs of these times.

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Accelerated Action Learning
Using a Hands-on Talent Development Strategy to Solve Problems, Innovate Solutions, and Develop People

William J. Rothwell, Smita Singh, Jihye Lee

This book gives trainers—who could be HR managers, operating managers, or Learning and Development professionals—guidelines that can be used in virtual settings to meet the needs of these times.

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Transforming Business Education for a Sustainable Future
Stories from Pioneers

Edited by Linda Irwin, Isabel Rimanoczy, Morgane Fritz, James Weichert

Series: The Principles for Responsible Management Education Series

This book clearly sets out how to transform business education and integrate sustainability into curriculum and a wider academic culture. With stories from administrators, researchers, and faculty across the globe, it inspires business educators with innovative tools and creative solutions to address challenges in the business world and society. These pioneers are helping students and business ventures change the way they conduct business to survive and thrive in a fast-changing global environment. Their unique and personal journeys offer tools, models, lessons-learned, and inspiration for change.

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Art and Science of Management in the Digital Era
Indian Spiritual Wisdom for Managing Sustainable Global Enterprise

Rama Prosad Banerjee

This book aims to be a guiding handbook for emerging and practicing managers in the ever-changing corporate world. Going beyond explaining just the basics of management, this book will help the readers understand the art of practicing management.

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Excellence, Academic Quality and Positive Impact

Edited by Eric Cornuel, Howard Thomas, Matthew Wood

Series: EFMD Management Education

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**Business Administration**

An Introduction for Managers and Business Professionals

Kwame Adom, Robert Ebo Hinson, Enoch Opare Mintah, Theresa Obuobisa-Darko

This book responds to contemporary calls for new ways of managing businesses with practitioner-oriented discourses on topical issues like business environments and how modern businesses can thrive in same

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**Digital Content Marketing**

Creating Value in Practice

Agata Krowinska, Christof Backhaus, Benjamin Becker, Fabian Bosser

Digital Content Marketing introduces the principles of the content marketing discipline and serves as a guide to any professional or student who wants to learn how to successfully plan and implement digital content marketing strategies. The textbook offers a good balance of both theory and practice and is suitable for advanced undergraduate students and postgraduate students studying content marketing, digital marketing or social media marketing.

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**Customer Relationship Management**

Concepts, Applications and Technologies

Daniel D. Prior, Francis Buttle, Stan Maklan

This highly regarded textbook provides the definitive account of Customer Relationship Management (CRM) concepts, applications and technologies, focusing on how companies can create and maintain mutually beneficial relationships with customers. Customer Relationship Management is essential reading for advanced undergraduate and postgraduate students studying CRM, Sales Management, Customer Experience Management and Relationship Marketing, as well as executives who oversee CRM functions.

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**Hospitality and Tourism Marketing**

Building Customer Driven Hospitality and Tourism Organizations

Robert Ebo Hinson, Ishmael Mensah, George Kofi Amoako, Esi Akyere Mensah, Isaac Coffie, Eddy Khosa

This book has the right balance of technology and consumer-oriented topics to provide the right balance for tourism marketing practitioners post pandemic.

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Pb: 978-1-032-68847-3: £52.99
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**Digital Analytics for Marketing**

A. Karim Feroz, Gohar F. Khan, Marshall Sponder

Series: Mastering Business Analytics

This second edition of Digital Analytics for Marketing provides students with a comprehensive overview of the tools needed to measure digital activity and implement best practices when using data to inform marketing strategy. It is the first text of its kind to introduce students to analytics platforms from a practical marketing perspective. Filled with engaging, interactive exercises, and interesting insights from industry experts, this book will appeal to undergraduate and postgraduate students of digital marketing, online marketing, and analytics.

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**Marketing Skills in Practice**

Developing a Successful Marketing Career

Linda Anne Barkas, Yvonne Dixon-Todd

Marketing Skills in Practice helps students to develop their professional identity, as well as the key skills required by employers in the industry. This text is suitable for all marketing students, and particularly as core reading for any modules based on Marketing in Practice and Professional Development.

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How to Integrate Business and Management with Creativity and Imagination

Sunghan Ryu
Ryu presents essential concepts and frameworks on business and management in the media and entertainment industry and supplements them with real-world case studies. The textbook is categorized under five core modules: Overview of MEI, Fundamentals of Management, Marketing Management, Digital Business and Management, and New Business Model and Entrepreneurship. Students will gain the ability to explain key concepts and frameworks across core business and management domains and develop analytical skills through diverse real-world cases in MEI. They will also be equipped to identify management-related issues in the industries and generate practical and effective solutions.

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Dirk vom Lehn
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Place Branding and Marketing from a Policy Perspective
Building Effective Strategies for Places

Vincent Mabillard, Martial Pasquier, Renaud Vuignier
Series: Routledge Studies in Marketing
Marketing a place is more than creating a logo and a motto; this book presents the key strategic aspects to be considered when promoting a place. Readers will gain knowledge about the most important features of place promotion: the development of brands and marketing campaigns in the public sector, the establishment of dedicated politico-administrative structures, and the increasing involvement of various stakeholders that play a central role as place promoters.

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Responsible Marketing for Well-being and Society
A Research Companion

Edited by Michael Saren, Louise M. Hassan, Miriam McGowan, N. Craig Smith, Emma Surman, Rohit Varman
Series: Routledge Research Companions in Business and Economics
This book will provide an overview of recent and current research which defines and scopes the field of responsible marketing in one single edited book. It brings together diverse perspectives from contributors at Birmingham University, leading the academic development of knowledge of the subject, to contribute to the learning curriculum and reach out to those interested in improving marketing practices and standards.

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Shopping Centre Marketing
Value Creation and Customer Engagement

Piotr Krowicki, Grzegorz Maciejewski
In this book, the authors evaluate the relationship between the perceived value of a shopping centre and customer engagement by identifying consumer motives, purchase behaviour and responsiveness to marketing strategies. It offers an analysis of the conceptualization and history of shopping centres and utilizes both theoretical and empirical research, presenting results from extensive studies and building a framework for value creation in retail spaces.

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Sports Marketing

Michael J. Fetchko, Donald P. Roy, Vassilis Dalakas
Highly practical and engaging, Sports Marketing equips students with the skills, techniques, and tools they need to be successful marketers in any sporting environment. The book blends relevant marketing theory – focusing on industry-specific terminology and practices – with practitioner insights into current issues and future directions in the sports industry. Sports Marketing remains a core textbook for undergraduate and postgraduate students of sports marketing and management, providing a firm grasp of the ins and outs of working in sports.

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Creating Effective Content in Practice

Strategic Content Marketing offers a comprehensive guide to plan, create, implement and analyse an effective content marketing strategy in practice. This comprehensive text is perfect core and recommended reading for advanced undergraduate and postgraduate students studying Content Marketing, Inbound Marketing, Marketing Communications, Digital and Social Media Marketing and Public Relations. In practice, the book is also highly valuable for practising professionals studying for professional qualifications and looking to develop their skills.

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Strategic Marketing Planning
A Step-by-Step Approach

This book provides a uniquely practical approach to strategic marketing planning. Combining a comprehensive overview of theory with practice, each chapter takes the reader step by step through the strategic marketing process. With a broad range of international case studies that bring the theory to life, this well-renowned text is vital reading for undergraduate and postgraduate students of marketing management and strategic marketing. It should also be of interest to marketing practitioners who want a clear overview to aid them in the planning process.

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Sustainable Marketing Planning

Showing how to embed sustainability in these strategies, students will be shown how to implement changes while being encouraged to reflect on why they are needed. The text reflects on contemporary themes that impact on Sustainable Marketing Planning, including consumer behaviour, entrepreneurialism, internal marketing, services, international marketing, event management and digital marketing.
Relational Capital in Business
 Innovation, Value and Competitiveness

Rafał Drewniak, Urszula Słupska, Zbigniew Drewniak, Iwona Posadzińska, Robert Karaszewski

Series: Routledge Studies in Management, Organizations and Society

This book is devoted to discussing the most important concepts and issues related to the essence and importance of relational capital in modern companies, characterizing methods and tools for building relational capital, while pointing to the role of leadership in shaping employee engagement and building intra-organizational relationships. The book will be especially valuable to researchers, academics, professionals, and advanced students in the fields of organizational studies, employment relations, and leadership.

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December 2023:156
Hb: 978-1-032-59593-1: £130
* For full contents and more information, visit: www.routledge.com/9781032595931

Social Sustainability and Good Work in Organizations
Edited by Simon Jebseg, Klarissa Lueg

Series: Citizenship and Sustainability in Organizations

This edited research monograph collects nine unique research contributions on the concept of social sustainability and its connection to possibilities and hindrances for good work in organizations. The chapters, all together, signify the relevance of meaningful work for long-term societal cohesion and individual fulfilment.

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The Organization Design Guide
A Pragmatic Framework for Thoughtful, Efficient and Successful Redesigns

Herman Vantrappen, Frederic Wirtz

Organization redesign exercises consume enormous time, resources, and energy, and yet they often get stuck midway or fail to deliver the desired benefits. This groundbreaking book is a comprehensive and pragmatic guide for managers in search of a conclusive and efficient organization design process. It will enable executives and their teams to have nuanced and in-depth discussions about substantive design choices before embarking on the change process. For each of the five categories of design variables (architecture, processes, culture, people, and technology) the book enables the reader to discover and weigh up a variety of situation-specific design alternatives.

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Hb: 978-1-032-61265-2: £130
Pb: 978-1-032-61268-3: £31.99
* For full contents and more information, visit: www.routledge.com/9781032612683

The Handbook of Action Learning
The Go-To Source for Individual, Organizational and Social Development

John Edmonstone

Applied as a discrete activity focused on a priority need or on new or changed roles; as a linkage between more formal programs and the workplace or blended with other elements in a program, this book distils current and previous practice and theory to provide an up-to-date guide to action learning.

Productivity Press
April 2024:144
Hb: 978-1-032-73487-3: £130
* For full contents and more information, visit: www.routledge.com/9781032734866

The Untapped Power of Discovery
How to Create Change That Inspires a Better Future

Karen Golden-Biddle

This book lays out a process of inquiry that drives belief change and leads to discoveries, empowering leaders, groups, and the organization with a powerful tool for navigating an uncertain future. Discovery lights the intellectual spark for every breakthrough in science, technology, pharmaceuticals, and more—But fear and inertia can harden beliefs and practices that no longer fit the new realities.

Routledge
February 2024:134
Hb: 978-1-032-57280-2: £130
* For full contents and more information, visit: www.routledge.com/9781032572772
Design Methods and Practices for Research of Project Management

Edited by Beverly Pasian, Rodney Turner

Design Methods and Practices for Research of Project Management is the most comprehensive guide on how to do research of and in project management. This second edition of the authoritative reference book offers a substantial update on the first edition with over 60% new content and so provides both practitioner and student researchers with a fully up-to-date and complete guide to research practice on project management.

Routledge
April 2024:368
Hb: 978-1-032-74496-4: £130
Pb: 978-1-032-12387-5: £35.99
* For full contents and more information, visit: www.routledge.com/9781032123875

Mastering Project Uncertainty

Paul Cuypers

To paraphrase Henry Ford, transitioning from traditional risk management to mastering project uncertainty implies abandoning the quest for faster horses in favour of driving cars toward your project goals. This book is the roadmap to this transition, with Part One providing a theoretical foundation using systems thinking. This book’s highly practical approach will be an essential tool for leaders, project managers, strategists, and policymakers to bring any organization’s sustainable vision for the future to life.

Routledge
December 2023:204
Hb: 978-1-032-55733-5: £130
Pb: 978-1-032-55727-4: £36.99
* For full contents and more information, visit: www.routledge.com/9781032557274

Government Deals are Funded, Not Sold

How to Incorporate Lobbying into Your Federal Sales Strategy

Gene Moran

This book focuses on those who do not lobby. It’s almost too easy to conclude the system is unfair, unlikely to change, and populated by well-connected insiders who move through the revolving door.

Productivity Press
November 2023:164
Hb: 978-1-032-59482-8: £80
Pb: 978-1-032-59481-1: £25.99
eBook: 978-1-003-45488-5
* For full contents and more information, visit: www.routledge.com/9781032594811

Mastering Project Discovery

Successful Discipline in Engineering and Analytics Projects

Elliot Bendoly, Daniel Bachrach, Kathy Koontz, Porter Schmermerhorn

All too often, issues of moral hazard and completion bias prevent engineering and analytics managers and team leaders from asking the critical question ‘what’s the problem?’, before committing time, energy, and resources to solve it. This book draws attention to the definition, structuring, option consideration and ultimately the addressing of the right problems, exploring the OUTCoMES Cycle framework that facilitates and energizes systematic thinking, knowledge sharing, and on-the-fly adjustment with an explicit focus on the maximization of value and ROI.

Routledge
April 2024:184
Hb: 978-1-032-54821-0: £130
Pb: 978-1-032-54819-7: £29.99
* For full contents and more information, visit: www.routledge.com/9781032548197

6TH EDITION

The Handbook of Project Management

Edited by Martina Huemann, Rodney Turner

This practice-oriented handbook presents practitioners and students with a comprehensive overview of the essential knowledge and current best practice in project management. It includes the most up-to-date thinking in the discipline, describing recent developments in a way that practitioners can immediately use in their work. With over 25 completely new chapters, this sixth edition provides a fully up-to-date encyclopaedia for the discipline and profession of project management, and is the definitive desk reference for project management practitioners.

Routledge
February 2024:624
Hb: 978-1-032-22763-4: £120
* For full contents and more information, visit: www.routledge.com/9781032227634

Projects: Methods: Outcomes

The New PMO Model for True Project and Change Success

Peter Taylor

Many organisations invest heavily in PMOs but these are built on an outdated model that does not fit a hybrid, agile, AI-empowered and rapidly changing business environment. Building on his renowned ‘balanced PMO’ model, project management leader Peter Taylor tackles today’s challenges with this diary-style guide to inspire all PMO leaders and provide a roadmap to follow to build (or rebuild) their own PMOs. Enriched with case studies and practical models, this book will benefit all PMO leaders and anyone interested in how to deliver business value through projects.

Routledge
December 2023:200
Hb: 978-1-032-38732-1: £130
Pb: 978-1-032-38730-7: £29.99
* For full contents and more information, visit: www.routledge.com/9781032387307
Management Research
Applying the Principles of Business Research Methods
Susan Rose, Nigel Spinks, Ana Isabel Canhoto
Management Research supports new researchers on every step of the research journey, from defining a project to communicating its findings, as well as balancing the technical aspects of research with the management of the project itself. Management Research provides essential reading for undergraduate and postgraduate students undertaking a dissertation, thesis or research project, as well as professionals currently practicing in the field.

Routledge
December 2023:482
Hb: 978-1-032-46296-7: £170
Pb: 978-1-032-46295-0: £49.99
eBook: 978-1-003-38100-6
* For full contents and more information, visit: www.routledge.com/9781032462950

Ritual and Systems Thinking
Managing an Initial Encounter
José-Rodrigo Córdoba-Pachón
Series: Systems Thinking
This book offers ways to help make sense of how we could systemically and compassionately slow down and cope with work or education during and after the world coronavirus pandemic. It does so by integrating ideas about ritual with current research and practice on applied systems thinking. The author establishes a dialogue for co-existence between individuals and the knowledge disciplines of creativity and applied systems thinking, using the mediation of rituals to help us appreciate our world with others.

Routledge
December 2023:128
Hb: 978-1-032-53761-0: £130
eBook: 978-1-003-41346-2
* For full contents and more information, visit: www.routledge.com/9781032537610

Research Methods for Operations and Supply Chain Management
Edited by Christer Karlsson
This book is a toolkit of research approaches primarily for advanced students and beginner researchers, but also a reference book for any researcher in OSCM. This updated and enhanced edition responds to the latest developments in OSCM, including the growing prominence of services and production of intangible products, and the increasing use of secondary data and of mixed approaches. Alternative research approaches are included and explored to help with the planning of research. This edition also includes expanded literature reviews and analysis to guide students towards the next steps in their reading, and more detailed step-by-step advice to tie theory with the research.

Routledge
November 2023:336
Hb: 978-1-032-32436-4: £120
Pb: 978-1-032-32434-0: £56.99
eBook: 978-1-003-31500-1
* For full contents and more information, visit: www.routledge.com/9781032324340

Strategic Business Case Analysis
Christopher Williams
This textbook provides students with the skills and techniques necessary to analyse business case studies from a strategic perspective. As case study analysis continues as a core component of teaching across business schools, this unique text will help to build key skills in undergraduate, postgraduate, MBA and executive education students.

Routledge
December 2023:222
Hb: 978-1-032-26572-8: £150
Pb: 978-1-032-26569-8: £42.99
eBook: 978-1-003-28891-6
* For full contents and more information, visit: www.routledge.com/9781032265698

Researching and Analysing Business
Research Methods in Practice
Edited by Pantea Foroudi, Charles Dennis
Researching and Analysing Business provides an accessible and practical guide to various data collection and data analysis techniques within management. Unique in its practical approach, this book is required and recommended reading for advanced undergraduate and postgraduate students studying research methods.

Routledge
December 2023:456
Hb: 978-0-367-62064-6: £140
eBook: 978-1-003-10777-4
* For full contents and more information, visit: www.routledge.com/9780367620653

Tourism and Hospitality Management in Practice
A Case Study Collection
Edited by Rebecca Wilson-Mah
Series: International Cases in Business and Management
Tourism and Hospitality Management in Practice is a collection of real-world business cases with a particular focus on small and medium sized enterprises (SMEs) in different countries from around the world. For instructors who teach with the cases, there are teaching notes.

Routledge
December 2023:182
Hb: 978-1-032-24767-0: £140
Pb: 978-1-032-24769-4: £42.99
* For full contents and more information, visit: www.routledge.com/9781032247601
Corruption and the Management of Public Safety
The Governance of Technological Systems
Simon Ashley Bennett
Series: Routledge Advances in Management and Business Studies
This book describes, through the medium of international case studies, how graft undermines public safety and how, following a near-miss, incident or accident, investigators can use actor-network theory (ANT) to ascertain to what degree and through what mechanisms graft contributed to the event.

Trust and Organizational Resilience
Iwona Otola, Marlena Grabowska, Zoran Krupka
Series: Routledge Studies in Trust Research
This unique book offers new, cutting-edge research on how trust can build and develop resilience. It is the first to combine the two disciplines of trust and resilience and will be a valuable reference for researchers and upper level students of strategic management and crisis management in particular.

Cyber Security and Business Intelligence
Innovations and Machine Learning for Cyber Risk Management
Edited by Mohammad Zoynul Abedin, Petr Hajek
Series: Routledge Studies in Innovation, Organizations and Technology
The book provides both practical and managerial implications of cyber security that also supports business intelligence and discusses the latest innovations in cyber security. It offers a roadmap to master’s degree students and Ph.D. researchers for cyber security analysis in order to minimize the cyber security risk and protect customers from cyber-attack. The book also introduces the most advanced and novel machine learning techniques including, but not limited to, Support Vector Machine, Neural Networks, Extreme Learning Machine, Ensemble Learning, and Deep Learning Approaches, with a goal to apply those on cyber risk management datasets.

Excellence in Operational Resilience
How to Lead, Follow and Guide the Way
Michael W. Janko
Providing essential guidance to thrive in a complex environment, this book showcases tools to take the leadership role and build resilience in any organization in a timely, effective, and practical way for today’s risks and tomorrow’s challenges. With this book to assist, risk-savvy executive leaders and professionals working in business continuity, risk management, security, IT, supply chain, operations management, and process improvement will maintain a constant pulse on their journey towards resilience, keep the right people engaged, and create a team-based approach to reach their goals.
11TH EDITION

Sales Management
Analysis and Decision Making

Thomas N. Ingram, Raymond W. LaForge, Ramon A. Avila, Charles H. Schweper Jr, Michael R. Williams, Thomas N. Ingram, Raymond W. Laforge, Ramon A. Avila, Charles H. Schweper Jr., Michael R. Williams

This eleventh edition of Sales Management continues the tradition of blending the most recent sales management research with the real-life “best practices” of leading sales organizations and sales professionals. This text is core reading for postgraduate, MBA and executive education students studying Sales Management. An updated online instructor’s manual with solutions to cases and exercises, revised test bank, and updated PowerPoints, is available to adopters.

Routledge
January 2024:376
Hb: 978-1-032-42634-1: £200
Pb: 978-1-032-42635-8: £79.99
eBook: 978-1-003-36358-3

* For full contents and more information, visit: www.routledge.com/9781032426358

Transformational Sales Leadership
Sales Leader Perspectives

Edited by Christine A. Eastman, Phill McGowan, Beth Rogers

Transformational Sales Leadership: Sales Leader Perspectives offers viewpoints from 12 leaders across the global sales industry, all of which challenge conventional sales models and promote visionary ways of thinking about sales and leadership. If you are a sales professional looking to succeed in challenging scenarios, the journeys recounted in this book demonstrate how the landscape of sales has changed and how thinking about sales differently can help you transform your career.

Routledge
April 2024:208
Hb: 978-1-032-36138-3: £130
Pb: 978-1-032-36140-6: £31.99

* For full contents and more information, visit: www.routledge.com/9781032361406
**Age of Agency**
Rise with AI
Kerushan Govender
The book is also replete with practical takeaways and includes frameworks such as a method for redefining the buying process, which assists organizations in formulating avant-garde customer touchpoints that embody the care imperative.

Productivity Press
December 2023:182
Hb: 978-1-032-68488-8: £130
ebook: 978-1-032-68489-5
* For full contents and more information, visit: [www.routledge.com/9781032684864](http://www.routledge.com/9781032684864)

**Doing Digital**
Lessons Learned on How to Do and Be Digital
Tony Ambrozie
Entertainment content creators had to push everything into streaming services instead of theaters. And healthcare providers moved patient encounters from in-person to telehealth as much as was feasible and safe. This accelerated the digital transformation movement and is the focus of this book.

Productivity Press
December 2023:182
Hb: 978-1-032-64486-3: £130
Pb: 978-1-032-64485-6: £29.99
ebook: 978-1-032-64489-5
* For full contents and more information, visit: [www.routledge.com/9781032644863](http://www.routledge.com/9781032644863)

**Business Model Innovation**
How it really works
Staffan Hedén
This book provides a new framework, based on six central themes with five related success factors each, to enhance opportunities’ visibility, contribute to improved margins, increase awareness of a company’s unique strengths and weaknesses in overall resources, manage risk, and optimize implementation of a new model throughout an entire organization. Owners, board members, and managers of medium and large companies worldwide, as well as advanced business students, will appreciate this detailed, practical, and clarifying approach to business model innovation.

Routledge
December 2023:188
Hb: 978-1-032-51415-4: £130
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ebook: 978-1-003-40131-1
* For full contents and more information, visit: [www.routledge.com/9781032514147](http://www.routledge.com/9781032514147)

**Future Normal**
8 Questions to Create Businesses Your Children will be Proud Of
Nick Barter, Christopher Fleming
Future Normal includes eight questions that business owners should ask themselves to enable long-term value creation. At the core of this book are three big ideas, the first is that the questions we ask matter, business are tools that can shape the world, and business value is optimised for the long term when society thrives. Developed and road-tested by business leaders and executives, this book will appeal to business leaders, MBA graduates and students interested in transforming their organisations for the challenges ahead.

Routledge
November 2023:160
Hb: 978-1-032-41975-6: £130
ebook: 978-1-003-36063-6
* For full contents and more information, visit: [www.routledge.com/9781032419749](http://www.routledge.com/9781032419749)

**Buying Complex IT Systems**
Computer System Procurement for Non-Technical Managers
Matthew Reynolds
There are a million-and-one potholes that can trip up a business, even when buying from an otherwise effective and reputable seller, and this book looks to make it far more likely that the reader will buy the right system, at the right price. The author uses his extensive experience to highlight problem areas and offer solutions to eliminate them.

Productivity Press
January 2024:248
Hb: 978-1-032-54849-4: £130
Pb: 978-1-032-54848-7: £34.95
ebook: 978-1-003-40212-1
* For full contents and more information, visit: [www.routledge.com/9781032548487](http://www.routledge.com/9781032548487)

**Make Better Strategic Decisions**
How to Develop Robust Decision-making to Avoid Organisational Disasters
Jeremy N. White
Every day we hear of serious errors of judgment that result in organisational disaster. Why do seemingly successful businesses, NGOs, and political parties fall prey to irrevocable governance breakdowns or, worse still, criminal malpractice? By prompting readers to think deeply about strategic decision-making, human behaviour, and cognitive biases, this book offers a thoughtful approach and a clear strategic toolkit for better strategic decision-making. This is essential reading for senior managers who are interested in techniques for making better strategic decisions, with lessons applicable to corporate leaders, politicians and those who run not-for-profit organisations.

Routledge
December 2023:200
Hb: 978-1-032-60065-9: £130
Pb: 978-1-032-60061-1: £31.99
ebook: 978-1-003-45739-8
* For full contents and more information, visit: [www.routledge.com/9781032600611](http://www.routledge.com/9781032600611)
Mergers and Acquisitions
The Pharmaceutical and Biotechnology Industries
Edited by Mark Thomas, Janna L. Rose
Series: Routledge Studies in International Business and the World Economy
This book offers a holistic view of some of the key questions in M&As in the biotechnology and pharmaceutical industries whilst attempting to bridge the gap between theory and practice. It will be of interest to researchers, academics, policymakers, and students in the fields of strategy, management, governance, and the biotechnology and pharmaceutical industries.

Strategy Activation Canvas
Ansgar Thiessen, Robert Wreschniok
While many management and business canvases focus on developing a strategy, the Strategy Activation Canvas helps leaders and decision makers to bring strategies to life. It shows how people in organizations can not only perceive and implement a new strategy, but how entire organizations can be heavily involved in its making, how strategies are made visible and experienced, and how people can play an active and sustaining role in bringing a strategy to fruition. With decades of experience in large scale organizations, the authors pair their knowledge with case studies showing how organizations can accelerate the success and value of their strategies.

Shareholders, Strategy and Value Creation
The Case of the IT Sector
Wojciech Muras, Katarzyna Szczepańska-Woszczyna
Series: Routledge Research in Strategic Management
The book presents a multi-dimensional analysis of shareholders’ impact on company value creation. The authors chose the IT sector as the area of study; this sector, being one in which modern technologies are essential, acquires special significance for the global economy.

Strategic Management and Sustainability Transitions
Theory and Practice
Michael Zhang
Series: Routledge Research in Strategic Management
The subject of sustainability transitions has, in the past decade or so, become an established research field for academics, policy makers, and practitioners alike. Conceptual and theoretical developments in the filed have gradually advanced from the perspectives of socio-technical systems and business models. Scholars contend that it is the interactions of the networks of actors, technologies, and institutions that drive transition processes toward sustainability. In this volume we further advance this line of inquiry with a special reference to strategic management of sustainability transitions, in both theory and practice.
Accounting for Healthcare

The Digital Transition to Value-Based Healthcare

Edited by Gillian Vesty, Mila Jansson, Tarek Rana, Kerryn Butler-Henderson

In the era of digital transformation, the healthcare industry stands at a significant crossroad. With Value-Based Healthcare at the forefront of this, the role of accountants is evolving dramatically. This book brings these pieces together to guide accountants and interested readers through the changing landscape. Targeted primarily at accountants, financial professionals in healthcare, and health sector leaders, this book also serves as an accessible guide for those new to the subject. The readers will gain a comprehensive understanding of the intersection of healthcare, accounting, and digital technology, appreciating the value that adept accountants can bring to the VBHC journey.

Routledge
April 2024:152
Hb: 978-1-032-68538-0: £130
* For full contents and more information, visit: www.routledge.com/9781032685380

Behavioral Finance in the Digital Era

Saving and Investment Decisions

Ełzbieta Kubińska, Magdalena Adamczyk-Kowalczyk, Anna Macko

This book takes an in-depth look at the challenges faced by individuals making investment decisions in a rapidly changing financial world and presents a concise and thorough overview of the multifaceted approach to investment and savings behavior. It explores behavioral digital finance, referencing the latest theories in economic psychology and financial markets and provides an analysis of the process of saving and investing in the context of our new digital reality, where an understanding of human – AI interaction, its benefits and threats is extremely important.

Routledge
December 2023:232
Hb: 978-1-032-325087: £130
* For full contents and more information, visit: www.routledge.com/978103232508719

Corporate Finance

The Basics

Terence C.M. Tse

Corporate Finance: The Basics is a concise introduction to the inner workings of finance at the company level. It aims to take the fear out of corporate finance and add the fun in, presenting the subject in a way that is simple to grasp and easy to digest. This fully-revised edition takes into account the most recent developments in the corporate financial landscape. Through the use of a subject map, this book explains how the key components of the subject are connected with each other, strengthening the reader’s understanding. This book is the ideal introduction for anyone looking for a short yet scholarly overview of corporate finance.

Routledge
December 2023:182
Hb: 978-1-032-46219-6: £84.99
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* For full contents and more information, visit: www.routledge.com/9781032462189

Corporate Share Buybacks

Impact on Equity Incentive Pay and Shareholder Value

Gilbert Amahoro Ndayisaba, Abdullahi Dahir Ahmed

This book integrates elements from agency theory and signaling theory and draws upon recent changes in the Australia payout policy and incentives pay for risk-averse employees, to provide theoretical and empirical analyses that explain the paradox of the popularity of on-market stock buyback activities in a market environment characterized by reasonably high share prices. The book will be a useful guide for scholars and researchers of finance, corporate finance, financial economics, and financial accounting.

Routledge
December 2023:228
Hb: 978-1-032-13114-6: £130
eBook: 978-1-003-22774-8
* For full contents and more information, visit: www.routledge.com/9781032131146

Crowdfunding and Entrepreneurship

Ignatius Ekanem, Steve Ideh

This accessible text provides an insight into the growing global trend of crowdfunding as a source of entrepreneurial finance. Grounded in the academic literature, this book looks at the micro and macro issues within crowdfunding, from the entrepreneur’s access to finance at the business level, to the role of government in regulating the market. It helps the reader develop a sound understanding of crowdfunding as a source of finance, the crowdfunding process and potential options when faced with start-up funding issues.

Routledge
December 2023:296
Hb: 978-1-032-04628-0: £39.99
Pb: 978-1-032-04628-0: £18.99
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* For full contents and more information, visit: www.routledge.com/9781032046280

Full contents and more information can be found at: www.routledge.com/9781032508719

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Crowdfunding European Business

Antonella Francesca Cicciello
Series: Routledge Focus on Economics and Finance

This book questions the ability of crowdfunding (especially in the lending and equity-based models) to contribute to the development of European businesses, and therefore, to the relaunch of the European economy. Following a mainly firm-based approach, the study investigates the advantages of crowd investors’ increased role both in making financial resources available to the industrial base and, therefore, reinvigorating economic growth across the EU. It is a valuable resource for students, researchers, professionals and practitioners interested in discovering or better understanding the crowdfunding process, its characteristics and the range of players in this market.

Routledge
February 2024:200
Hb: 978-1-032-58322-8: £48.99
* For full contents and more information, visit: www.routledge.com/9781032464008

Customer Data Sharing Frameworks

Twelve Lessons for the World

Anton Didenko, Natalia Jevglevskaja, Ross P. Buckley
Series: Routledge Focus on Economics and Finance

This book articulates the concept of economy-wide customer data sharing (CDS) frameworks, analyses in detail the main challenges associated with the development of such frameworks and is informed by the lessons learned from Australia’s world-first cross-sectoral Consumer Data Right regime. It develops a first comprehensive taxonomy of CDS frameworks and offers valuable insights on crucial issues of customer trust, information security, consumer protection and participant regulation. This study is a valuable resource for governmental officials and other policymakers or anyone interested in the law and policy related to the sharing of customer data.

Routledge
February 2024:136
Hb: 978-1-032-53898-3: £48.99
* For full contents and more information, visit: www.routledge.com/9781032464008

Decentralized Autonomous Organizations

Innovation and Vulnerability in the Digital Economy

Edited by Sven Van Kerckhoven, Usman W. Chohan
Series: Routledge Studies in the Economics of Innovation

The aim of this book is to offer multiple studied perspectives that explore DAOs from a variety of perspectives across several disciplinary prisms. It does not seek simply to weigh the balance of its merits and demerits, rather to appreciate, and discover various elements of ultimate import to DAOs over their future evolutionary course. Drawing upon the insights of interdisciplinary subject matter experts, this book allows for a holistic enquiry into the role, potential and limitations of DAOs. It will attract a multidisciplinary audience of scholars in organizational studies, computer science, economics, sociology of technology, philosophy, law, and the governance of innovation.

Routledge
April 2024:200
Hb: 978-1-032-58322-8: £130
* For full contents and more information, visit: www.routledge.com/9781032583228

Digital Transformation and the Economics of Banking

Economic, Institutional, and Social Dimensions

Edited by Piotr Łasak, Jonathan Williams
Series: Routledge International Studies in Money and Banking

The book provides deep insight into the processes of digital transformation of banking according to economic, institutional, and social dimensions. The principal audience of the book will be scholars in the field of banking, finance, but also other related disciplines in the social sciences. The book also targets professionals in the financial industry interested in the impact of new financial technologies on banking sectors and bank services, particularly with a main focus on legal and socioeconomic dimensions.

Routledge
November 2023:244
Hb: 978-1-032-56772-3: £130
ebook: 978-1-003-34045-4
* For full contents and more information, visit: www.routledge.com/9781032374932

Efficiency and Productivity Analysis

Using Copulas in Stochastic Frontier Models

Artem Prokhorov
Series: Routledge Advanced Texts in Economics and Finance

Prokhorov presents an easy-to-understand guide to modelling productivity and efficiency using modern statistical tools. Topic such as panel data modelling, endogeneity in SFA, joint modelling of technical and allocative inefficiency, and optimal and robust prediction of inefficiency scores are covered. Additionally, copulas is used to capture various kinds of statistical dependence that have been previously ignored when modelling production. Includes practical examples and codes written in modern programming languages. A useful reference for those interested in the newest robust methods of business analytics in the area of productivity and efficiency.

Routledge
February 2024:216
Hb: 978-0-367-34609-6: £130
Ps: 978-0-367-34610-2: £35.99
* For full contents and more information, visit: www.routledge.com/9780367346102
Financial and Technological Innovation for Sustainability
Environmental, Social and Governance Performance

Edited by Artie Ng, Jatin Nathwani
Series: Routledge International Studies in Money and Banking

This book examines approaches to sustainability under the ongoing development of energy sustainability and the green finance initiatives. It unveils global heterogeneous efforts in achieving Environmental Social Governance (ESG) performance in light of climate change, global sustainability, and concerns over corporate “greenwashing.” It assembles a wealth of case studies from a variety of contemporary organizations that actively pursue sustainable development while seeking their next economic growth.

Routledge
November 2023:274
Hb: 978-1-032-26444-8: £130
ebook: 978-1-003-28834-3
* For full contents and more information, visit: www.routledge.com/9781032264448

Financial Reporting for Islamic Financial Institutions
Accounting and Auditing Standards, Interpretation and Application

Abdul Rauf Mahar, Ayesha Bhatti, Muhammad Junaid Ashraf, Asfand Zubair Malik

Mainstream accounting rules, namely International Financial Reporting Standards (IFRS), used in conventional banking, employ financial logics and principles which are at odds with Shariah and therefore unsuitable for reporting the results of Islamic banks. The book is an effort to explain the Islamic accounting principles and practices for Islamic Financial institutions and to juxtapose them to mainstream accounting principles in a simple and practical manner. It will be a useful guide for students, academics and practitioners concerned with the subject of financial reporting in Islamic Institutions.

Routledge
January 2024:504
Hb: 978-1-032-66002-2: £130
* For full contents and more information, visit: www.routledge.com/9781032660022

Financial Stability, Economic Growth and Sustainable Development

Edited by Marc Baudry, Slawomir Ireneusz Bukowski, Marzanna Barbara Lament

Series: Routledge Studies in the European Economy

This book explores the various economic and financial dimensions of sustainable development drawing on new and existing theories. This comprehensive book is divided into four sections, each presenting the results of a team of international researchers, tackling the issue from a global, macroeconomic and microeconomic approach. The monograph is an invaluable resource for scholars, researchers and students of applied, development, growth, resource and welfare economics. The policy recommendations will be of benefit to policymakers concerned with issues of sustainable development generally and the Sustainable Development Goals specifically.

Routledge
April 2024:360
Hb: 978-1-032-57275-8: £130
* For full contents and more information, visit: www.routledge.com/9781032572758

Integrated Reporting and Performance Measurement Systems

Boguslawa Bek-Gaik, Anna Surowiec
Series: Routledge Studies in Accounting

This book examines the possibility of using information provided by performance measurement systems in the process of preparing integrated reports. It presents an overview of the integrated report from the supply side, which undoubtedly affects the quality and usefulness of the information presented as well as enhances the manner in which the data and analyses are suitable for independent assessment. It provides an important source of knowledge for students, scholars and researchers of economics, finance and management and will also be a valuable guide for those preparing integrated reports or other forms of non-financial reporting.

Routledge
November 2023:190
Hb: 978-1-032-37257-0: £130
ebook: 978-1-003-33606-8
* For full contents and more information, visit: www.routledge.com/9781032372570

Integration Development in the China Yangtze River Delta

Edited by Zhibiao Liu, Ning Xu, Lingchi Kong
Series: China Perspectives

This book systematically investigates the strategic significance and dynamic mechanisms present in the development of the Yangtze River Delta cluster, one of the major drivers of economic growth in China. The volume will benefit scholars and students, as well as investors, business observers, and policy makers interested in the Chinese economy, regional economics, industrial economics, and economic geography.

Routledge
November 2023:280
Hb: 978-1-032-59560-3: £130
ebook: 978-1-003-45594-3
* For full contents and more information, visit: www.routledge.com/9781032595603

International Banking in Global Perspective

Edited by Carmela D’Avino, Mimoza Shabani
Series: Routledge International Studies in Money and Banking

This book offers a comprehensive understanding of the business model, challenges and benefits of international banks. It documents the recent trends in international banking activity and serves as a one-stop-shop for students and scholars. Furthermore, in the post financial crisis of 2007-09 there has been a surge in the fintech industry where banks have sought an opportunity to expand and compete, the core of which is the provision of services via the newly established online technology as well as the green finance initiative. The book brings together the issues and opportunities ahead as global banks respond to market and environment conditions in these arenas.

Routledge
March 2024:208
Hb: 978-1-032-31060-2: £130
* For full contents and more information, visit: www.routledge.com/9781032310602
Islamic Finance and Sustainable Development
A Global Framework for Achieving Sustainable Impact Finance
Edited by Mohd Ma’Sum Billah, Rusni Hassan, Razali Haron, Nor Razinah Mohd Zain
Series: Islamic Business and Finance Series
The interest in improving ESG outcomes among stakeholders of Islamic banking and finance is central to the discussions relating to Islamic sustainable finance. This book offers an expansive overview of the relevant issues, global initiatives and trends in the management, governance, and operation of Islamic sustainable impact finance. It identifies the models and mechanisms required to achieve sustainable impact finance in the context of Islamic investment and project development and collects and observes the latest approaches in maintaining and fulfilling the principles of Shariah-compliance in
Sustainable Development Goals and Environmental, Social and Governance-oriented projects.
Routledge
May 2024:272
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Islamic Microeconomics
An Introduction
Lukman Hanif Arbi, M. Ishaq Bhatti
Series: Islamic Business and Finance Series
This book bridges the gap between Islamic and conventional (micro)economics by demonstrating how modern tools and theories of microeconomics can be applied to Islamic assumptions regarding economics and finance. In contrast to the tendency for Islamic economics and finance proponents to use qualitative and normative approaches based on idealistic assumptions, the book demonstrates how one can instead construct analytical models of Islamic economics and finance and simply compare the implications with those predominant in today’s world.
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Islamic Sustainable Finance
Policy, Risk and Regulation
Edited by Mohd Ma’Sum Billah, Rusni Hassan, Razali Haron, Nor Razinah Mohd Zain
Series: Islamic Business and Finance Series
This book opens up the discussion on sustainable impact finance by offering a Shariah-compliance perspective. It is a primer on how Islam addresses and offers solutions to the challenges facing us within the spirit of Maqasid al-Shari’ah, among others, in tackling poverty, food supply, health and well-being, quality education, reducing inequalities, responsible consumption and production and climate action. It discusses the connection between Islamic sustainable finance and the Sustainable Development Goals (SDGs) and explains the strategic action-plan of Islamic banks towards achieving Islamic Sustainable Development Goals and Environmental, Social and Governance-oriented projects.
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Local Content Requirements
Promises and Pitfalls
Edited by Lili Yan Ing, Gene Grossman
Series: Routledge-ERIA Studies in Development Economics
The reasons for adopting LCRs range from ensuring domestic supply availability, job creation, increasing value added, to safeguarding national security. Ing and Grossman examine country-specific as well as firm-product level exercises to explain how LCRs reduce fair competition, resulting in lower trade and productivity, which ultimately lowers world economic output and overall human welfare. Countries around the world are investigated with specific attention to the US, China, Indonesia, and resource-intensive countries. The book also presents product and firm-level analyses, answering the question of why countries adopted LCRs and how LCRs actually affect the
promises and pitfalls.
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Monetary Policy and Inflation
Quantity Theory of Money
Mateusz Machaj
Series: Routledge Focus on Economics and Finance
This book builds upon a long-accepted tradition of quantity theory of money in explaining long run inflation levels. It elucidates how and why – despite its important limitations – the theory can be applied throughout history, including the 2022 spikes in inflation. The practical significance of this book is to illustrate to researchers and scholars how classical macroeconomic thinking can explain key monetary factors that lead to inflation, but also at the same time show that it is fully compatible with modern macroeconomics and is not just a thing of the past.
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Open Banking
Global Development and Regulation
Francesco De Pascalis, Alan Brener
Series: Routledge International Studies in Money and Banking
Open banking has developed in different ways across the globe. This book examines the empowering and enabling regulations that facilitate all this. It compares a number of different open banking national strategies. These range from the focus of the UK and EU on enhanced competition to the more collaborative approaches in many East Asian jurisdictions. It also looks at the use of open banking for socio-economic purpose in Brazil and India. This book will be valuable for fintech companies, policymakers and financial services regulators. Its overarching aim is to demonstrate the possibilities and challenges of open banking and how it is changing lives across the world.
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The Law of Riba in Islamic Banking
Conventional and Unconventional Approaches to Interest-Free Financing

Edited by Hasan Gürak, Neelambar Hatti
Series: Islamic Business and Finance Series

This book argues that there is scope for new definitions and analysis of riba based on alternative concepts, which respect Islamic values and principles, yet pave the way for modification and debate. It examines conventional Islamic views on the prohibition of riba, and analyses concepts such as “earned” (halal-permitted-legal) vs. “unearned” (haram-impermissible-illegal) income; and SUKUK, i.e., Islamic Interest-free Bonds. It also tackles another unconventional aspect of Islamic finance, i.e. the concept of NAS. Empirical data is evaluated in terms of bank incomes, inflation rate, interest rate and the distribution of income.

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March 2024: 256
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Cash Transfers for Poverty Reduction
An International Operational Guide

Francisco V. Ayala, David Lawson
Series: Routledge Textbooks in Development Economics
Over the last 20 years, more than 100 countries have implemented social safety nets, targeted at the poorest and most vulnerable. Impact evaluations have shown the effectiveness of these, and policymakers have explored different methods of delivery, including cash transfers. This book offers the first systematic discussion of the design and implementation of poverty reduction schemes, and cash transfer programmes in particular. The authors also draw on their own practical experience and present global case studies in order to show the effects that these decisions have on operations and outcomes.

Infrastructure Policy and Inequality

Michael A. Cohen
Series: Routledge Studies in Development Economics
This book reframes the purpose of infrastructure from being an input to economic growth to becoming a major instrument in reducing socio-economic inequalities in both industrialized and developing countries. Drawing on global and national lessons of COVID-19 and extensive working experience in 55 countries, the book reviews infrastructure policies and performance over several decades and suggests that the “underperformance” of infrastructure could be improved by more attention to users and the demand side, and thereby contribute to overcoming many obstacles facing low-income communities around the world.

Corruption and Economic Growth in Africa
The Impact on Development

David N. Abdulai
Series: Routledge Studies in Development Economics
This book argues that any efforts to help Africa grow and develop must prioritize the fight against corruption, so that the aid and funding given for projects in the region can continue to be sustained. The book deals with common forms and causes of corruption and critically examines how current political systems on the continent contribute to this condition. The book argues that some of the solutions that have been proposed to date are not viable or have not worked in practice, and through applied research, offers workable solutions that policymakers, African politicians, academics, and students of economics and development can use as reference guide in the fight against corruption.

The Economics of Sustainable Development and Distribution
The Unfairness and Injustice of Milton Friedman’s Capitalism

Dariusz Pieńkowski
Series: Routledge Studies in Ecological Economics
Drawing on a broad transdisciplinary background, this book compares distributive justice systems and related socioeconomic institutions within the liberal and sustainable development traditions. Confronting the capitalist worldview of prominent Nobel prize-winning economist Milton Friedman, the book offers a theoretical framework for sustainable development: a new paradigm of economics grounded in environmental and social issues. This book is addressed to scholars and advanced students in ecological economics, environmental economics, economics of sustainable development and political science.

Cuba and the Economic Policies of Peripheral Socialism
Recent Reforms in a Historical Perspective

Vitor Eduardo Schincariol, Joana Salém Vasconcelos
Series: Routledge Studies in Development Economics
This book offers an economic history of the Cuban revolution between 1959 and 2019, with a focus on the period that ranges between 2008 and 2018. It aims to explain in a historical perspective the Cuban economic challenges through the category of ‘peripheral socialism’. It will find an audience among scholars and researchers of economic development and history, macroeconomics, Latin American and Cuban Studies, Socialism Studies, and related areas. It will also be of interest to economists, politicians, diplomats, journalists, and NGOs.
**Behavioral Economics**

*Edward Cartwright*

Series: Routledge Advanced Texts in Economics and Finance

This textbook introduces all the key results and insights of behavioral economics to a student audience. Ideas such as mental accounting, prospect theory, present bias, inequality aversion and learning are explained in detail. This new edition contains expanded and updated coverage of several topics and applications, including fraud and cybercrime, cryptocurrency, public health messaging, and the COVID-19 pandemic. The companion website is also updated with a range of new questions and worked examples. This book remains the ideal introduction to behavioral economics for advanced undergraduate and graduate students.

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**Contemporary Economics**

*Robert Carbaugh*

An Applications Approach

Emphasizing how the discipline of economics connects to the world, the 9th edition of Contemporary Economics takes a friendly and accessible tone, illustrating theory with applications. This new edition comes with updated applications and data to reflect the changing world events and contemporary issues since the previous edition was published. Including a suite of digital resources including instructor’s manual, lecture slides and test bank, Contemporary Economics is suitable for both economics students and non-majors studying economics and economic issues at the introductory level.

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**Critical Game Theory**

*Wayne Eastman*

Series: Routledge Advances in Game Theory

The models in mainstream game theory generally assume that actors act according to a single, consistent utility function. Empirical studies, common sense, and humanistic wisdom all suggest that this assumption is too simple. This book starts with an assumption that actors are controlled by diverse, inconsistent forces and demonstrates that introducing this level of complexity allows for the creation of a wide array of critical game theory models that can help to attain new insights into nature, human nature, human institutions, and human behaviour.

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**Essentials of Microeconomics**

*Bonnie Nguyen, Andrew Wait*

Essentials of Microeconomics is an excellent introduction to microeconomics. It presents the basic tools of microeconomics clearly and concisely. It presents a vigorous treatment of all relevant introductory microeconomic concepts, and emphasizes on modern economic ideas, game theory and imperfect markets. Each chapter is self-contained and includes the required key mathematical skills at the start. It is ideal not only for introductory microeconomics courses, but its level of analysis also makes the book appropriate for introductory level economics taught at undergraduate level. With the emphasis on strategy, this text is also well suited for use in business economics courses.

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**Higher Education Finance and Islamic Endowments**

*Nurul Adilah Hasbullah, Asmak Ab Rahman*

Public debt pressures in several countries due to the global economic crisis have impacted higher education, compelling governments to curtail the funding of higher education institutions (HEIs). Various instruments have been proposed as a platform for the private sector to channel funding to HEIs. This book introduces readers to the issues surrounding the financing of HEIs, especially public universities, which are dependent on government budgets. It discusses the sources of funding for HEIs, focusing on philanthropic instruments through endowment and waqf funds.

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**Innovation, Automation and a Sustainable Economy**

*Jon-Arild Johannessen*

Series: Routledge Studies in the Economics of Innovation

This book demonstrates how the Green New Deal and its Systemic alternative, the Red New Deal, could influence the course of economic inequality, the environmental crisis and the climate crisis within the context of the Fourth Industrial Revolution. A mutualist model would help to solve these systemically linked crises because people’s welfare will be prioritized over profit. The book employs literature reviews, scenario thinking and historical methods to underpin its arguments, but also conceptual generalization as an intellectual tool to tackle the general research problem, thus, it will be invaluable resource for scholars and students of sustainability and the innovation economy.

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Nature and Economic Society
A Classical-Keynesian Synthesis

Tony Aspromourgos
Series: Routledge Frontiers of Political Economy

Building upon his decades of research into classical and Keynesian economics, Tony Aspromourgos here turns his attention to the interrelationship between nature and the human economy. The result is a tightly argued, concise but comprehensive interpretation of that vital issue, undertaken in the framework of a Classical-Keynesian synthesis. This book will be of great interest to readers of economic theory, economics and the environment and heterodox economics.

Rescuing Econometrics
From the Probability Approach to Probably Approximately Correct Learning

Duo Qin
Series: Routledge INEM Advances in Economic Methodology

Haavelmo’s 1944 monograph, The Probability Approach in Econometrics, is widely acclaimed as the manifesto of econometrics. This book challenges Haavelmo’s probability approach, shows how its use is delivering defective and inefficient results, and argues for a paradigm shift in econometrics towards a full embrace of machine learning, with its attendant benefits. The book is catered for applied economists, econometricians, economists specialising in the history and methodology of economics, advanced students, philosophers of social sciences.

Virtues, Morals and Markets
Why Moral Identity Matters

Rojhat Avsar
Series: Routledge Advances in Social Economics

Being oblivious to the motivational nuances behind human behavior could lead one to overlook the distinction that a good action does not always indicate a good character. Conversely, this book argues that such nuances are paramount. Focusing on character over consequences is vital because motivational differences have fundamental implications for the welfare of the individual and society. This book is essential for anyone interested in questions of ethics in economics and related fields, including welfare economics, microeconomics, political economy, institutional economics, evolutionary economics, social economics, and behavioral economics.
Economics of Energy Security
Perspectives of Natural Gas Exporters
Honorata Nya-Łukszewska
Series: Routledge Explorations in Environmental Economics
Depicting energy security as an evolving concept that absorbs economic and political conditions, this book adopts an economic approach to energy security in the international gas market. Uniquely, it adopts the theoretical assumptions and practical consequences attached to both demand and supply-side security in global energy markets. It investigates why energy exporters are so protective of independence in energy exports. This book will be of much interest to readers in energy economics, energy security, energy policy, IR/security studies and relevant policy makers.

Forestry Economics
A Managerial Approach
John E. Wagner
Series: Routledge Textbooks in Environmental and Agricultural Economics
Forestry Economics introduces students and practitioners to the economics of managing forests and forest enterprises. The book adopts the approach of managerial economics textbooks and applies this to the unique problems and production processes faced by managers of forests and forest enterprises. The second edition includes a brand-new chapter that develops business plans for forest businesses. This textbook is an invaluable source of clear and accessible information on forestry economics and management not only for economics students, but also for students of other disciplines and those already working in forestry and natural resources.

Fundamentals of Sustainable Aviation
Eva Maleviti
Series: Aviation Fundamentals
Fundamentals of Sustainable Aviation is the first textbook to survey the critical field of sustainability within the aviation industry. Taking a systems thinking approach, it presents the foundational principles of sustainability and methodically applies them to different aviation sectors. Students are supported with international case studies throughout the book. Sides, text questions and a teaching manual are available for instructors. This textbook is the ideal resource for courses on sustainable aviation globally, and will also be of great interest to professionals in the field.

Green Finance and Renewable Energy in ASEAN and East Asia
Edited by Han Phoumin, Farhad Taghizadeh-Hesary, Fukunari Kimura
Series: Routledge-ERA Studies in Development Economics
In the wake of COVID-19, the importance of innovative ways and policies for enhancing investments in renewable energy projects to achieve climate-related goals is highlighted. Chapters cover various aspects and means of green finance for renewable energy development, including identifying the financing barriers and solutions for mitigating them, clean tech finance and energy transition, green investment risks, green technology financing, market development, carbon taxation, green bonds, FinTech, and green digital finance. The book collectively provides policy recommendations for designing funding strategies for renewable energy development in ASEAN and East Asia.

Strategies and Challenges of Sustainable Development in Eurasia
Edited by Anastasia Obydenkova
This book examines the main environmental challenges and their management in post-Soviet Eurasia and China. It uncovers international, national, and subnational dimensions in sustainable development and aims to facilitate understanding of pressing environmental problems in the region.

The Business of Affordable Housing
Case Studies of the Commercial Supply of Affordable Homes
Alexander Styhre
Series: Routledge Advances in Regional Economics, Science and Policy
This book offers a case study that includes two Swedish housing development companies that have targeted a market niche for affordable homes that few other companies and market actors are concerned with. One is part of a major construction company conglomerate, which produces pre-fabricated housing modules. The other is a municipality-owned housing development company that acts on basis of market practices and rules but that also on policymakers’ stated ambition to provide affordable homes for the residents in a large municipality. The study of these two companies provides first-hand insights into how the production of affordable homes takes place in a real-world economy.
The Routledge Handbook of Green Finance
Edited by Othmar M. Lehner, Theresia Harrer, Hanna Silvola, Olaf Weber
Series: Routledge International Handbooks

This handbook brings together a variety of expert scholars with industry specialists to offer the most authoritative overview of Green Finance to date, presenting the state of the art. It focuses on Green Finance in a comprehensive way, discussing its characteristics, underlying principles and mechanisms. It will be the standard reference work for a broad audience, encompassing scholars, researchers and students, but also interested professionals, regulators and policymakers, wishing to orient themselves in a rapidly developing and increasingly topical field.

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A History of Modern Greek Economic Thought

Michalis Psalidopoulos

Series: The Routledge History of Economic Thought

Tracing the evolution of economic ideas in the context of the economic history and economic policy issues in Greece, this book examines the history of modern Greek economic thought from the War of Independence from Ottoman rule in 1821 until the present. This book will be of interest to readers in history of economic thought, economic history, intellectual history, Greek history and modern European history more broadly.

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Adam Smith on the Ancients and the Moderns

Gloria Vivenza

Series: Routledge Studies in the History of Economics

The classics heavily influenced many aspects of European modern culture, yet it is not easy to trace their intellectual power on any author. In this volume, Gloria Vivenza takes on the impressive task of examining how philosophy, history, literature, politics, ethics all played a part in shaping Adam Smith’s thought as a scholar, philosopher and economist. This book will be of interest to advanced students and researchers in the history of economic thought, the history of philosophy, moral philosophy, political theory and the Enlightenment.

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Adam Smith’s Theory of Value and Distribution

Economics as a Moral Science Once Again

Jeffrey T. Young

Series: Routledge Studies in the History of Economics

Ever since the time of his early interpreters, Adam Smith’s theory of value has been the subject of confusion and misunderstanding. This book provides a close reading of Smith’s key text, and also incorporates material from the other parts of Smith’s oeuvre, especially from The Theory of Moral Sentiments, to yield original and important insights into Smith’s theory of value. This book will be of particular interest to Adam Smith specialists, historians of economic thought, and research economists who have an interest in Smith.

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Ancient Sacred Sites in the Gulf of Naples

The Sanctuary of Athena at Punta Campanella

Luca Di Franco

Series: Young Feltrinelli Prize in the Moral Sciences

The geographical position between the gulfs of Naples and Salerno made pre-Roman Sorrento a fundamental point of passage. Around the inhabited centre, sacred sites or scattered settlements developed including the sanctuary of Athena on the extreme tip of the peninsula, near Punta Campanella. This book explores the historical development of the sanctuary from the 6th century B.C. to the 1st century A.D. It defines the historical and territorial development of the sanctuary of Athena, reconstructing the history of the territory of ancient Surrentum and of its most important sanctuary. The book will be of interest to archaeologists, ancient historians and historians of religion.

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Arthur Spiethoff and the German Historical School of Economics

Continuities and Discontinuities

Vitantonio Gioia

Series: Routledge Studies in the History of Economics

Arthur Spiethoff (1873-1957), an economist of the German Historical School of Economics, is best known for his theory of the business cycle. Despite Spiethoff calling for a unified reading of his work, his epistemological thinking has received less attention. This book addresses that gap by analysing Spiethoff’s theory of the business cycle in the light of his epistemological views. This book is a significant addition to the literature on the German Historical School of Economics and the history of economic thought, business cycle theory and macroeconomics more broadly.

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Capitalism and Christianity

Origins, Spirit and Betrayal of the Market Economy

Luigino Bruni

Series: Economics and Humanities

Drawing on debates about the religious nature and origins of contemporary European capitalism, this book argues for a distinction between a Northern/Protestant and a Southern/Catholic spirit of capitalism. The first part of the book explores the history of the relationship between capitalism and Christianity. The second part of the book analyses the origin of the “southern spirit of capitalism” before and after Luther and the Calvinist Reformation. This book will be of interest to readers in history of economic thought, history of capitalism, economic ethics and religious history.

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History of Economic Thought

**Economics and Psychology**
An Uneasy History

Stavros Drakopoulos, Ioannis Katselidis
Series: Routledge Advances in Behavioural Economics and Finance

With the rise of modern behavioural economics and increasing interest in subjective well-being research, the question of the relationship between economics and psychology has again been brought to the fore. Drawing on the history of economic thought, this book explores the historical relationship between the two disciplines. This book will be invaluable reading to anyone interested in the history of the study of economics and psychology, as well as of great interest to students and scholars of history of economic thought, psychological economics, behavioral economics and the history and philosophy of social sciences.

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**The Founding Texts of Economics**
Reading Smith's Wealth of Nations, Marx's Capital and Keynes's General Theory

Philippe Gilles
Smith's Wealth of Nations, Marx's Capital and Keynes's General Theory are three paradigmatic texts which are foundational to any study of economics or political economy. Although they have long been abundantly quoted and commented on, these "Great Books" paradoxically are being read less and less, as the price of their success. The aim of this book is to encourage the reader to re-read these Texts, by providing "theoretical and conceptual entries" in the spirit of a reasoned dictionary. This book is vital reading for anyone interested in history of economic thought, the founding theories of political economy and the history of ideas more broadly.

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**James Mill, John Stuart Mill, and the History of Economic Thought**

Edited by Masatomi Fujimoto, John Vint, Taro Hisamatsu
Series: Routledge Studies in the History of Economics

John Stuart Mill is an important figure of the classical political economy, and his father played a critical role in the early stages of his intellectual development. The contributions of the two Mills are examined by leading scholars on the theory and history of economics from Japan, Europe and US. They not only deal with the Mills' individual contributions, but also shed light on their relationships and associations with a number of economists and philosophers in Britain between the late 18th and the early 20th century, including Adam Smith, Malthus, Ricardo, Pennington, Torrens, Martineau, Longfield, Marris, Sidgwick, and Marshall.

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**Léon Walras's Economic Thought**
The General Equilibrium Theory in Historical Perspective

Kayoko Misaki
Series: Routledge Studies in the History of Economics

This book expands on the intellectual background of Walras's economics by delving into his original writings. Part 1 of the book reconsiders the relationship between Walras and his predecessors, Adam Smith, Jean-Baptiste Say, and Achylle Nicolas Isnard. In Part 2, the book explores Walras's views on the labor market, entrepreneurship, and non-selfish human nature, including concepts like sympathy, which have been overlooked and misunderstood. An accurate and in-depth understanding of the general equilibrium theory will provide a new perspective on the problems faced by modern economics and open future possibilities for economics as a social science.

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Cooperative Firms and the Sustainable Development Goals

Pursuing Decent Work and Reducing Inequality

Jae Myong KOH
Series: Routledge Frontiers of Political Economy

Koh explains how cooperatives create an upper hand over conventional companies in “labor-intensive” sectors, thereby boosting employment potential. He also investigates cooperatives’ wide contribution to the SDGs, including the resilience of cooperatives in times of crises and their potential to address the challenges of ageing societies. Furthermore, he provides a foundational work on decentralized supporting mechanisms for cooperatives based on the analysis of the case of South Korea. Lastly, he explains how to use Official Development Assistance (ODA) to support cooperatives in developing countries.

Intangible Assets, Productivity and Economic Growth

Micro, Meso and Macro Perspectives

Edited by Carter Bloch, Aimilia Protogerou, Nicholas S. Vonortas
Series: Routledge Studies in the Economics of Business and Industry

This book advances our knowledge on intangibles and their role in productivity growth, presenting a unique multi-level perspective. It encompasses micro, meso and macro approaches that build upon firm, industry and country level data and introduces novel layers of analysis. The book offers new insights on how to measure intangibles, how they contribute to productivity growth, and how policy can help foster intangibles investments and growth, therefore, it will be of great interest to scholars, researchers and advanced students in the fields of economic growth, innovation, technology, and business management.

Regional Policy

Theory and Practice

Ugo Fratesi
Regional policy is an essential of a government’s toolkit for promoting socio-economic prosperity. Structured in four parts, the book opens with an exploration of regional policy’s characterization, aims and rationale. Each chapter contains real-life examples in action and highlights supplementary topics for advanced readers. With its broad coverage of the subject, Regional Policy will prove a valuable resource for advanced students, researchers and practitioners in regional policy, regional science, economic geography, planning and public policy.

 Responsible Industry 4.0

A Framework for Human-Centered Artificial Intelligence

David Mhlanga
Series: Routledge Studies in the Economics of Innovation

This book provides answers to the question of whether the technologies of the Fourth Industrial Revolution, such as Artificial Intelligence, will lead to greater economic uncertainty, environmental collapse, and social unrest or whether they will help achieve shared prosperity and sustainable development, and successively the Sustainable Development Goals (SDGs). It focuses on Human-centered AI and the responsible deployment of diverse technologies for achieving sustainable development and examines why the human-centred approach is so crucial to long-term success.

Special Economic Zones in South Asia

Structural Change, Competitiveness and Growth

Aradhna Aggarwal
Series: Routledge Studies in Development Economics

Special Economic Zones (SEZs), geographically demarcated spaces designed to attract investment with a wide set of advantages, have become de rigueur. However, a systematic evaluation of evidence-informed policy making is scarce due to conceptual and practical challenges. This book fills that gap and shows that the SEZs are no ‘shortcut’ to economic development but need to be re-strategized to address the emerging challenges. This will be a useful reference for academics, researchers, policymakers and professionals in international trade and business, public policy, industrial economics and regional integration.

The Economics of Health and Health Care

Sherman Folland, Allen C. Goodman, Miron Stano, Shooshan Danagoulian

The Economics of Health and Health Care is the market-leading health economics textbook, providing comprehensive coverage of all the key topics, balancing economic theory, empirical evidence, and public policy. The ninth edition offers updated material throughout, including two new chapters: Disparities in Health and Health Care (Chapter 7) examines issues of race, ethnicity, income, gender, and geographic with respect to health care access, health inputs, and health outcomes; Pandemic Economics (Chapter 9) introduces a new and simplified economic treatment of epidemics and pandemics within the context of COVID-19.
The Economics of Urban Transportation

Kenneth A. Small, Erik T. Verhoef, Robin Lindsey

This new edition of the seminal textbook, The Economics of Urban Transportation, incorporates the latest research affecting the design, implementation, pricing, and control of transport systems in towns and cities. The book offers an economic framework for understanding the societal impacts and policy implications of many factors including congestion, traffic safety, climate change, air quality, COVID-19, and of newly important developments such as ride-hailing services, electric vehicles, and autonomous vehicles. It is essential reading for students, researchers, and practicing professionals in transportation economics, planning, engineering, or related disciplines.

Routledge
June 2024:456
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The Routledge Handbook of Housing Economics

Edited by Kenneth Gibb, Chris Leishman, Alex Marsh, Geoff Meen, Rachel Ong Viforj, Craig Watkins

This handbook brings together an international panel of contributors to present a comprehensive overview of this important field within economics. Housing dominates consumer assets and spending, forming an important part of social policy, and is a large enough market to impact the macroeconomy. The authors tackle these themes, along with other critical issues such as intergenerational housing inequality and the efficiency and social justice of housing interventions. This carefully curated Handbook will be essential reading for advanced students, researchers and policy makers in housing economics, urban economics, urban planning, public economics, and real estate economics and finance.

Routledge
January 2024:352
Hb: 978-0-367-34717-8: £205
* For full contents and more information, visit: www.routledge.com/9780367347178

The European Digital Economy

Drivers of Digital Transition and Economic Recovery

Edited by Judyta Lubacha, Beata Mäihäniemi, Rafał Wisła

This book analyses the effectiveness of digital technologies as well as the fundamental factors that contribute to technological progress in the long run, and also examines structural and qualitative shifts in economies and societies. It investigates many research questions, such as the gap between the level of digital economic development in European Union countries; digital transformation and its impact on workplace skills development patterns; and also the legal framework for data as resource. The book approaches these issues from a multidisciplinary perspective, from law to economics and sociology.

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The Global Halal Industry

A Research Companion

Hussain Mohi-ud-Din Qadri

This book provides a holistic overview of the relevant concepts but also covers Shariah, commercial, regulatory and technological aspects of the global Halal industry. It explores the key Shariah issues and guiding principles of Islamic law, technical know-how within various sectors such as Halal food, tourism, cosmetics, pharma, logistics, supply chain, media & fashion and offers a discussion on Artificial intelligence, quantum technology, and blockchain in different sectors of the Halal industry. Moreover, this work proposes viable solutions to the challenges faced by the industry such as the harmonization of Halal standards.

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This book unpacks what pension systems aim to achieve, the uncertainties they face and how they are attempting to resolve them. Analysing pension provision from the systemic, political-economy and personal perspectives, it contextualise commonalities and differences in pension systems across the globe, looking at current developments in both public and private pension provision, structures and regulation. It is an essential read for business, finance and social-policy academics and students, those working in the pensions industry and in the areas of welfare reform and advocacy, and those wishing to know more about the retirement issues that we will all face in the coming years.

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Global Value Chains

Measurement and Application

Su Qingyi

This book aims to help readers understand the status of the division of labour in global value chains, its impact on traditional research topics, and to familiarise readers with the application of input-output methods in GVC research. The book will be a great read to students and scholars of statistics, economics, international trade, and those interested in China’s economy in general.

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Inequality and Public Policy

Towards Visible Equality and Equal Opportunity

Bhanoji Rao, Suresh KG., Pundarik Mukhopadhaya

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The authors offer readers a summary of evidence on inequalities – not only in income, gender and wealth, but also in education, health, and housing. They showcase temporal and cross-country trends as well as the policy initiatives to minimize visible inequalities. The book also discusses policy initiatives and provides clarity on what works, what does not, and what may be of use when formulating public policies. Seventeen countries were chosen for focus based on their share in global population; of these, seven are given special focus, which together account for a little over half the world’s population.

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This book delves into the benefits that arise from research collaborations, shedding light on their multifaceted impacts. It serves as a pioneering exploration into the nexus of collaboration, knowledge convergence, and knowledge cohesion, drawing extensively from the rich literature on the EU’s cohesion policy and collaboration-induced knowledge diffusion. The book will be an important resource for scholars, policymakers, and practitioners alike, inviting them to explore the nuanced interplay of research collaboration and knowledge dynamics, while presenting knowledge cohesion as a new concept.

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Thomas R. Sadler

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Knowledge Cohesion

Uniting Europe Through Research Networks

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Regional Policy in the Southern African Development Community

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China is caught in the rapids of the largest policy crackdown in history. The ferocity of this far-reaching crackdown, dispersed across every market sector, has raised new questions about what it means for the future of Chinese governance and development. The ongoing crackdown, this book argues, is not a break from but a continuation of the legacy of development initiated fifty years ago under Deng Xiaoping. The book discusses the policy interventions and development goals motivated by these social structures, offering a major new contribution to understanding the social and economic challenges that face China today – and its next fifty years.

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Danii Frolov

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Modern institutional economics was created to study the institutions of pre-digital economies and is based on reductionist approaches. But digital capitalism is producing institutions of unprecedented complexity. This book argues therefore that not only the economic institutions themselves but also the theoretical foundations for studying those institutions must now be adapted to digital capitalism.

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Heterodox Economics and Global Emergencies

Voices from Around the World

Edited by Ariane Agunsoye, Thoralf Dassler, Eurydice Fotopoulou, Jonathan Mulberg

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From the financial crash to the climate emergency and Covid, this book demonstrates that recent crises have had unequal impacts, that they require a heterodox approach to economics for their understanding, and new ways of thinking are needed to address them. Drawing on a variety of heterodox and radical perspectives and global voices, this collection explores the causes and impacts of global emergencies from a wide array of viewpoints. The book will be of interest to a variety of researchers and postgraduate students, and lecturers, especially in the fields of development, health, labour and feminist economics, also international political economy and heterodox economics.

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The book analyzes US-China relations from a fresh perspective, namely a systemic thinking approach. The focus is the emerging innovation economy which leads to tension and deglobalization. The book is grounded in evolutionary economics and uses conceptual generalization in its descriptions, analysis, theoretical reflections and real-world cases. It offers policy suggestions, which include promoting effective macroeconomic policies, and extending microeconomic cooperation schemes, related to the innovation economy.

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Economic Policies of Populist Leaders

A Central and Eastern European Perspective

Edited by István Benczes

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Providing a comparative analysis of Central and Eastern European economies, this book explores the economic impacts of populism in those countries in the region which have seen some form of populist rule. Populism has been thriving in the new member states of the EU ever since the outburst of the global financial and economic crisis, but unlike the cases of Latin America, Brexit or the Trump administration, the emphasis has not been on trade protectionism and unsustainable macroeconomic policies in these countries. This innovative edited volume will be of interest to readers in political economy and political science who wish to better understand the impacts of populism.

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Yannick Slade-Caffarel

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Social ontology is the study of the nature and basic structure of social reality. It is a rapidly growing field at the intersection of philosophy and social science that has the potential to greatly assist social researchers of all kinds. This book is an introduction to the key features of social positioning theory, provides context as to the theory’s development, and illustrates how social positioning theory can clarify the natures of phenomena such as gender and the corporation. Cambridge Social Ontology is for social scientists, philosophers and all readers interested in gaining a better understanding of the nature of social phenomena.

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Go Tian Kang
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Time, Space, and Tradition
Roberto Antonelli
Idea of Europe is a critical essay reassessing the founding myths of Europe and the making of a European identity from Antiquity to the present age. This critical history of the cultural representations of Europe is a vital text for readers from across the humanities and social sciences who are interested in cultural history and in the values of Europe.

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Political Economy of the Firm
Authority, Governance, and Economic Democracy
Diego Ayala
Series: Routledge Frontiers of Political Economy
An alternative theory of the firm is needed that helps better understand the nature and actual functioning of firms as well as the challenges raised by digital platform firms. In defining firms as economic collective ventures organised by political means, this book offers a "political economy" vision of firms. Specifically, the book provides an authority-based conception of the firm that supplies a theoretical grounding for democratic governance. The book will be of great interest to researchers and students in economics and law as well as labour professionals, employers, unions, policy makers and anybody interested in economic democracy.

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Political Economy of the Spanish Miracle
State, Labor and Capital, 1931–1973
Diego Ayala
Series: Routledge Frontiers of Political Economy
In the 1950s and 60s, Spain underwent one of the most rapid processes of economic development the world had ever seen. Most existing analyses of these processes explain the “Spanish Miracle” as a product of the changes in economic policy made by the Franco regime. This book provides an alternative explanation of Spanish economic development, analyzing the Miracle from an interdisciplinary political economy perspective that treats capitalist growth as a complex and dynamic interaction between capitalists, workers and the state. This book will be of great interest to readers in political economy, economic sociology, historical sociology and Spanish and European history more broadly.

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Modern Monetary Theory
A Comprehensive and Constructive Criticism
Eduardo Garzón Espinosa
This book offers a rigorous, detailed and balanced analysis of the various contributions to the Modern Monetary Theory debate, incorporating the arguments of proponents and those who point to its limitations and obstacles. Modern Monetary Theory has soared in popularity, particularly in response to the covid-19 pandemic and subsequent impacts to economies which have led to deeper discussions about monetary systems, fiscal policies, inflation and employment. Written to be accessible to the non-economist, this book will be of interest to readers from across the social sciences, and outside of academia who want to gain a fuller understanding of the Modern Monetary Theory phenomenon.

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Economics provides an overview of current trends and issues in this rapidly developing field. It considers regional, transregional, and subregional cooperation initiatives for building regional resilience and critically examines a broad spectrum of issues, such as international security and trade, economic development, value chains in production, and social welfare. The book will be helpful to scholars and students of international economics, international security as well as policymakers.

Regional Cooperation and Resilience in East Asia
Edited by Sebastian Bobowski
Series: Routledge Advances in Regional Economics, Science and Policy
This book argues that a resilient region should act proactively and proactively in the face of shocks and disruptions and asserts that the institutionalization of regional cooperation may be the answer to development challenges in times of uncertainty and instability. It considers regional, transregional, and subregional cooperation initiatives for building regional resilience and critically examines a broad spectrum of issues, such as international security and trade, economic development, value chains in production, and social welfare. The book will be helpful to scholars and students of international economics, international security as well as policymakers.

Researching Poverty and Austerity
Theoretical Approaches, Methodologies and Policy Applications
Edited by Caroline Moraes, Morven G. McEachern, Deirdre O’Loughlin
Series: Routledge Frontiers of Political Economy
Poverty is a complex global challenge rooted in intertwined social, economic, and political factors, which excludes people from participating in normalized social and market-based activities. The COVID-19 pandemic has exacerbated poverty-related issues such as food insecurity. This book focuses on food insecurity as one of the most extreme manifestations of poverty, but also addresses interconnected issues such as unemployment, homelessness and poor health. The book will be of significant interest to anyone researching poverty and austerity with an interest in social policy, human and cultural geography, marketing, and consumer culture, economic policy, public health, and sustainability.

The Routledge Handbook of Evolutionary Economics
Edited by Kurt Dopfer, Richard R Nelson, Jason Potts, Andreas Pyka
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Evolutionary economics emphasizes the relevance of variables such as technology, institutions, decision rules, routines, or consumer preferences for explaining the complex, evolutionary changes in the economy. In so doing, evolutionary economics significantly broadens the scope of economic analysis, and sheds new light on key concepts and issues of the discipline. This handbook draws on a stellar cast-list of international contributors, ranging from the founders of the field to the newest voices. Overall, the Routledge Handbook of Evolutionary Economics provides an overview of current trends and issues in this rapidly developing field.

Statism and the Economy
The Deadliest Virus
Jesús Huerta de Soto
Featuring essays on topics ranging from the pandemic to neoliberalism, this book explores the various ways in which socialism-statism is the “deadliest virus” which constantly endangers the spontaneous process of social cooperation. This book will be of great interest to those engaged with the study of Austrian economics, economic methodology, the monetary policy of the European Central Bank, the economic theory of pandemics, the theory of banking and economic cycles, the theory of dynamic efficiency and the history of economic thought.

The Routledge Handbook of Commodification
Edited by Elodie Bertrand, Vida Panitch
Series: Routledge International Handbooks
Contested commodities range from labour to votes, healthcare, and education, to human organs, and intimate services, to parks and emissions. But in the context of a market economy, what defines them as contestable commodities? This volume draws together wide-ranging, interdisciplinary research on the legitimate scope of markets and the kinds of goods that should be exempt therefrom. This handbook is an essential reference work for students and scholars of commodification including philosophers, economists, sociologists, feminists, political theorists, and legal scholars.
The Routledge Handbook of the Political Economy of Health and Healthcare

Edited by David Primrose, Rodney D. Loeppky, Robin Chang
Series: Routledge International Handbooks

This handbook provides a comprehensive and critical overview of the contemporary issues around health and healthcare from a political economy perspective. Its contributions present a unique challenge to prevailing economic accounts of health and healthcare. The capacity of the human body to reach its full potential, and the ability of society to prevent disease and cure illness, are demonstrated to be shaped by a broader array of political economic processes. This volume will be an indispensable reference work for students and scholars of political economy, health policy and politics, health economics, health geography, the sociology of health, and other health-related disciplines.

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Understanding the Great Recession
A Pluralist Approach to US Capitalism in the 21st Century

Jared M. Ragusett

Understanding the Great Recession provides an advanced theoretical and practical understanding of the Great Recession, using multiple approaches to economic analysis. This textbook uses the Great Recession as a case study for understanding economic concepts, the conduct of policymaking, and competing schools of economic thought. It introduces readers to multiple perspectives on the crisis, including feminist, institutionalist, Marxian, monetarist, neoclassical, post-Keynesian, amongst others. Providing the basis for understanding the long-term trajectory of capitalism today, this book will be an invaluable resource for students of economics, public policy, and other related fields.

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The Routledge Handbook on Karl Polanyi

Edited by Michele Cangiani, Claus Thomasberger
Series: Routledge International Handbooks

Karl Polanyi is one of the most influential social scientists of our era. This handbook provides a comprehensive of recent research on Polanyi's work and ideas, including the central place occupied by his thinking on the relationship between economics and politics. The stellar line-up of contributors to this book explore Polanyi's work reflecting the intrinsic interdisciplinarity of Polanyi's approach to understanding our society, its place in history, its fundamental dynamics, and its contradictions. This handbook is a vital resource for students and scholars of economics, politics, sociology, and other social sciences.

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What is Financialization?

Taner Akan, Halil Ibrahim Gündüz
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This book introduces a new and original analytic approach to defining, understanding, and explaining financialization. It will be essential reading for academics, researchers, analysts and students of economics, business, finance, sociology, politics and international relations. It will also serve as a vital resource for policy-makers and bureaucrats in determining, formulating, implementing, and revising policy alternatives to govern the pros and cons of financial development in terms of its effects on real output and income inequality.

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The Structure and Operation of Modern Economies

Alessandro Romagnoli
Series: Routledge Frontiers of Political Economy

This book is about the economy, rather than economics. It explores the structures, inner workings and problems of modern economies, showing how the organisations and networks that shape the structure of the economy are arranged to provide society with goods and services. This book will be of great interest to readers in political economy, economics, sociology and political science.

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